

Master of Digital Communications Flinders City campus (2 years) (MDCM) Study Planner – Mid-year

	Semester 2	CREA8106 Crafting Narratives in the Digital Epoch Transmedia Content and Multimedia Storytelling	SCME9002 Social Media and Digital Platforms	Select one of: BUSN9155 Digital Marketing and Analytics (NS2) or VEED9002 Motion Capture and Virtual Production (NS2, S2)	Select one of: BUSN9153 Emerging Business Models: Disruption, Collaboration and Competition (NS2) or COMP9030 Human Factor for Interactive and Web-Based Systems GE (S2)
	Semester 1	COMS9005A Student Led Agency (9/18 units)		CREA9407 Entrepreneurship in the Creative Industries	Select one of: BUSN9148 Marketing in a Digital Age (NS1) or BUSN9264 Consumer Behaviour (NS1)
	Semester 2	COMS9005B * Student Led Agency (9/18 units)		CREA9408 The Digital Communication Practitioner Brand Development	CREA9409 * Digital Communications Practitioner Professional ePortfolio
	Semester 1	COMS8000 Digital Nexus: The Core of Modern Communication	COMS8001 Navigating the Frontier: Emerging Communication Technology	COMS9003 Strategic Communication and Public Relations GE	Select one of: BUSN9049 Artificial Intelligence in Business Practice (NS2) or VEED9001 Digital Graphic Design Fundamentals (S1)

Key:

Core Topics
Option Topics

* Pre-requisites apply

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official [Course Rule](#).
- Please note that the mid-year sequence may slightly differ from the program of study/course rule
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- General enrolment assistance is available via [Ask Flinders](#)
- For specific course advice e-mail: courseadvice.HASS@flinders.edu.au