

## Master of Business (Marketing)

Program of Study can be found here: <http://www.flinders.edu.au/courses/rules/postgrad/mbus/mbusmk.cfm>

Topic information can be found here: <https://www.flinders.edu.au/webapps/stusys/index.cfm/topic/main/?year=&subj=&numb=&title=&aims=&fees=Y>

Below is listed what you must complete for this course, together with study plans showing the recommended sequence of topics over four semesters if you are studying full time (or equivalent part time). The order of topics may be changed in any way you like PROVIDED that topic prerequisites have been met when you do any particular topic.

Part time students will have to spread their study over more than 4 semesters / 2 years

### Semester 1 Start

<b>First Year</b>	<b>Semester 1</b>	<b>BUSN9035</b> Business Accounting	<b>BUSN9248</b> Managing People	<b>BUSN9116</b> Economics for Business	<b>BUSN9022</b> Marketing Principles
	<b>Semester 2</b>	<b>BUSN9026</b> Business Finance	<b>BUSN9235</b> Managing Negotiations (Summer)	<b>BUSN9239</b> International Business in the Asia Pacific	<b>BUSN9243</b> International Marketing & Export Management
<b>Second Year</b>	<b>Semester 1</b>	<b>BUSN9229</b> Sustainability & Ethics in Management	<b>BUSN9264</b> Consumer Behaviour	<b>BUSN9017</b> Marketing Strategy & Decision Making <b>Prerequisite</b> <b>BUSN9022</b>	<b>BUSN9019</b> Applied Research Methods in Business
	<b>Semester 2</b>	<b>BUSN9125A</b> Industry Project (9 Units, equivalent 2 topics)		<b>BUSN9234</b> Project Management (Summer)	<b>BUSN9126</b> Industry Placement

#### Important Notes:

1. Pre-requisites are listed in Red
- Please ensure you use this study plan as your guide for future enrolment