

# Master of Business (Marketing) Study Planner



**Flinders**  
UNIVERSITY

College of Business,  
Government & Law

First Year	Semester 1	<b>BUSN9035</b> Business Accounting	<b>BUSN9248</b> Managing People	<b>BUSN9116</b> Economics for Business	<b>BUSN9022</b> Marketing Principles
	Semester 2	<b>BUSN9119</b> Financial Management	<b>BUSN9017**</b> Marketing Strategy & Decision Making	<b>BUSN9239B</b> International Business in the Asia Pacific	<b>BUSN9243</b> International Marketing & Export Management
Second Year	Semester 1	<b>BUSN9235</b> Managing Negotiations (Summer)	<b>BUSN9264</b> Consumer Behaviour	<b>BUSN9229</b> Sustainability & Ethics in Management	<b>BUSN9019</b> Applied Research Methods in Business
	Semester 2	<b>BUSN9125A</b> Industry Project (9 Units, equivalent 2 topics)		<b>BUSN9234</b> Project Management	<b>BUSN9126</b> Industry Placement

**\*\* Pre-requisites apply**

**Please note:**

- This template should be read in conjunction with the [Course Rule](#)
- Topic information can be found on the [Topic Page](#)