

Master of Business (Marketing) – 54 unit Advanced Entry Study Planner



Flinders
UNIVERSITY

College of Business,
Government & Law

Semester 1 Entry:

First Year	Semester 1	BUSN9035 Business Accounting	BUSN9248 Managing People	BUSN9116 Economics for Business	BUSN9022 Marketing Principles
	Semester 2	BUSN9017** Marketing Strategy & Decision Making	BUSN9239 International Business in the Asia Pacific	BUSN9243 International Marketing & Export Management	BUSN9234 Project Management
Second Year	Semester 1	BUSN9264 Consumer Behaviour	BUSN9019 Applied Research Methods in Business	BUSN9125A Industry Project (9 Units, equivalent 2 topics)	

** Pre-requisites apply

Semester 2 Entry:

First Year					
	Semester 2	BUSN9239 International Business in the Asia Pacific	BUSN9243 International Marketing & Export Management	BUSN9248 Managing People (NS2, Online)	BUSN9234 Project Management
Second Year	Semester 1	BUSN9035 Business Accounting	BUSN9264 Consumer Behaviour	BUSN9116 Economics for Business	BUSN9022 Marketing Principles
	Semester 2	BUSN9017** Marketing Strategy & Decision Making	BUSN9019 Applied Research Methods in Business	BUSN9125A Industry Project (9 Units, equivalent 2 topics)	

** Pre-requisites apply

Please note:

- This template should be read in conjunction with the [Course Rule](#)
- Topic information can be found on the [Topic Page](#)