

MBABAFP
Master of Business Administration (Business Analytics)
Study Planner

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|--------------------|------------------------------------|---|---|--|
| First Year | Study Period 1 Feb - May | BUSN8006 Driving Financial Performance | BUSN9146 Economic Environments: Assessing Current and Future Markets | BUSN9148 Marketing in a Digital Age |
| | Study Period 2 Jul - Sep | BUSN8007 Ethics, Sustainability and Governance | BUSN9150 Business Analytics | |
| | Study Period 3 Oct- Dec | BUSN8009 Creating Resilient Supply Chains and Procurement | BUSN9151 Trends in Business Finance | BUSN9153 Emerging Business Models: Disruptions, Collaboration and Competition |
| Second Year | Study Period 1 Feb - May | BUSN8008 Building Teams and Networks | BUSN9115 Analysing Business Data | BUSN9147 Leading a Future Workforce |
| | Study Period 2 Jul - Sep | BUSN9049 Artificial Intelligence in Business Practice | BUSN9149 Researching Markets | BUSN9047 Coding for Business Professionals <i>(Standard Semester 2 topic – note different start date)</i> |
| | Study Period 3 Oct- Dec | BUSN9155 Digital Marketing and Analytics | BUSN9233 Data Analysis for Decision Making | |

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official Course rule:
 - [MBABAFP – Course rule](#)
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- General enrolment assistance is available via [Ask Flinders](#)

Optional Work Integrated Learning Topics

1. Students can elect to swap one core topic for a Work Integrated Learning (WIL) topic. To enquire about this option please raise an AskFlinders request.
2. **In addition to the above, international students** will be required to complete BUSN9154 Working in Australia prior to enrolling in a Work Integrated Learning topic.
3. **Domestic students** can elect to swap one core topic for BUSN9154 Working in Australia if desired.