

Master of Accounting and Marketing

Program of Study can be found here: <http://www.flinders.edu.au/courses/rules/postgrad/mam.cfm>

Topic information can be found here: <https://www.flinders.edu.au/webapps/stusys/index.cfm/topic/main/?year=2019&subj=&numb=&title=&aims=&fees=Y>

Below is listed what you must complete for this course, together with study plans showing the recommended sequence of topics over four semesters if you are studying full time. The order of topics may be changed in any way you like PROVIDED that topic prerequisites have been met when you do any particular topic.

Part time students will have to spread their study over more than 4 semesters/ 2 years

Semester 1 Start

First Year	Semester 1	BUSN9113 Accounting Fundamentals	BUSN9115 Quantitative Methods	BUSN9116 Economics for Business	BUSN9022 Marketing Principles
	Semester 2	BUSN9114 Information Systems & Accounting Processes Prerequisite BUSN9113	BUSN9117 Management & Cost Accounting Prerequisite BUSN9113	BUSN9119 Financial Management Prerequisite BUSN9113 PLUS BUSN9115	BUSN123 Principles of Commercial Law
Second Year	Semester 1	BUSN9118 Financial Accounting Issues Prerequisite 1 of BUSN9114 OR BUSN 9102	BUSN9122 Perspectives on Taxation Law	BUSN9019 Applied Research Methods in Business	BUSN9264 Consumer Behaviour
	Semester 2	BUSN9120 Corporate Accounting Prerequisite BUSN9118	BUSN9121 Auditing & Assurances Prerequisite BUSN9118	BUSN9017 Marketing Strategy and Decision Making Prerequisite BUSN9022	BUSN9243 International Marketing & Export Management

Important Notes:

1. Pre-requisites are listed in Red

- Please ensure you use this study plan as your guide for future enrolment

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Semester 2 Start

First Year	Semester 2	BUSN9113 Accounting Fundamentals	BUSN9114 Info Systems & Accounting Processes Prerequisite BUSN9113	BUSN9243 International Marketing and Export Management	BUSN9123 Principles of Commercial Law
	Semester 1	BUSN9116 Economics for Business	BUSN9118 Financial Accounting Issues Prerequisite 1 of BUSN9114 OR BUSN 9102	BUSN9115 Quantitative Methods	BUSN9022 Marketing Principles
Second Year	Semester 2	BUSN9117 Management & Cost Accounting Prerequisite BUSN9113	BUSN9017 Marketing Strategy & Decision Making Prerequisite BUSN9022	BUSN9120 Corporate Accounting Prerequisite BUSN9118	BUSN9121 Auditing & Assurances Prerequisite BUSN9118
	Semester 1	BUSN9019 Applied Research Methods in Business	BUSN9264 Consumer Behaviour	BUSN9122 Perspectives on Taxation Law	BUSN9119 Financial Management Prerequisite BUSN9113 PLUS BUSN9115

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