

Master of Accounting and Marketing Study Planner



Flinders
UNIVERSITY

College of Business,
Government & Law

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|-------------|------------|--|--|--|--|
| First Year | Semester 1 | BUSN9113 Accounting Fundamentals | BUSN9115 Quantitative Methods | BUSN9116 Economics for Business | BUSN9022 Marketing Principles |
| | Semester 2 | BUSN9114 ** Information Systems & Accounting Processes | BUSN9117 ** Management & Cost Accounting | BUSN9119 ** Financial Management | BUSN123 Principles of Commercial Law |
| Second Year | Semester 1 | BUSN9118 ** Financial Accounting Issues | BUSN9122 Perspectives on Taxation Law | BUSN9019 Applied Research Methods in Business | BUSN9264 Consumer Behaviour |
| | Semester 2 | BUSN9120 ** Corporate Accounting | BUSN9121 ** Auditing & Assurances | BUSN9017 ** Marketing Strategy and Decision Making | BUSN9243 International Marketing & Export Management |

**** Pre-requisites apply**

Please note:

- This template should be read in conjunction with the [Course Rule](#)
- Topic information can be found on the [Topic Page](#)