

GCMK

Graduate Certificate in Marketing

Study Plan

The following Study Plans are available within this document:

- [Study Period 3 Commencing \(Page 2\)](#)

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official Course rule:
 - GCMK course rule – <https://handbook.flinders.edu.au/courses/current/GCMK>
 - For a list of available option topics, please see [the course rule](#).
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- General enrolment assistance is available via [Ask Flinders](#)

Graduate Certificate in Marketing
Study Period 3 Commencing



Year 1 Study Period 3 Oct to Dec	BUSN9155 Digital Marketing and Analytics	BUSN9243 International Marketing and Export Management
Year 2 Study Period 1 Mar to May	Option	Option