

GCBAN
Graduate Certificate in Business Analytics
Study Planner – Mid Year Commencing

Study Period 2 July to Sept.	Option	Option
Study Period 3 Oct. to Dec.	BUSN9155 Digital Marketing and Analytics	BUSN9233 Data Analysis for Decision Making

Option List	BUSN9047 Coding for Business Professionals	BUSN9049 Artificial Intelligence in Business Practice	BUSN9150 Business Analytics
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Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official Course rule:
 - [GCBAN – Course rule](#)
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- General enrolment assistance is available via [Ask Flinders](#)