

**Bachelor of Media and Communication
(BMCFP)
Study Planner - City Campus – mid-year**

First Level	Semester 2	COMS1004 Digital and Social Media	SCME1001 Media and Society	VEED1003 Essential Multimedia Design	Elective
	Semester 1	BUSN1022 Marketing Principles in the Digital Era	COMS1001 Academic and Professional Communication (S1, S2, SU)	CREA1001 Introduction the Creative Arts	Elective
Second Level	Semester 2	BUSN2020 Consumer Behaviour	COMS2000 Crisis Communication	VEED2201 Interaction Design	Elective
	Semester 1	LING2103 Discourse and Media	SOCI2025 Using Social Science Data	VEED2004 Introduction to Digital Graphic Design	Elective
Third Level	Semester 2	COMS3000 Workplace Experience in Communication	COMS3005 Business Communication	CREA3456 Cultural Policy and the Arts	Elective
	Semester 1	COMS3004 Strategic Communication and Public Relations	CRWR2001 Editing and the Industry	LING3105 Intercultural Communication	Elective

Key:

Core Topics
Elective Topics

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official [Course Rule](#).
- Suggested electives are listed on the Course Rule.
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- General enrolment assistance is available via [Ask Flinders](#)
- For specific course advice e-mail: courseadvice.HASS@flinders.edu.au