

**Bachelor of Tourism and Events Management &
Bachelor of Business (BTEM-BBUSWS)
Study Planner – Midyear**



Humanities, Arts and Social Sciences

		Tourism and Events		Business	
First Level	Semester 2	COMS1001 Academic and Professional Communication	TOUR1102 Interpretation for Tourism	BUSN1009 Interpreting Business Data	BUSN1025 Coding for Business
	Semester 1	TOUR1101 Introduction to Tourism Studies	TOUR1104 Tourism and Events Portfolio	INNO1001 Innovative & Creative Thinking: Recognising Opportunities	BUSN1012 Managing in Modern Organisations
Second Level	Semester 2	TOUR2105 Marketing for the Visitor Economy	TOUR1103 Introduction to Events	BUSN1011 Finance and Accounting for Leaders	BUSN2055 Law for Decision Makers
	Semester 1	VEED2004 Introduction to Digital Graphic Design	SOCI2025* Using Social Science Data	BUSN1022 Marketing Principles in the Digital Era	BUSN2054 Applying Economics for Business
Third Level	Semester 2	TOUR3106* Tourism and Events Business Planning and Innovation	GEOG2142 Environment, Economy & Culture	BUSN3043 Governance, Sustainability and Ethics	BUSN3052 Leadership in Business Society
	Semester 1	TOUR2101* Place, Culture & Tourism	TOUR2103* Event Design and Management	BUSN2028 Market Research	BUSN2053 Building Resilience and Professional Skills
Fourth Level	Semester 2	TOUR3102 Placement (NS1, NS2)	Select one of: CREA3122 CREA3456 GEOG3025 INDG3761 TOUR3104 TOUR3108	BUSN3055* Strategic Management	BUSN3065* The Future of Work in the Digital Age
	Semester 1	TOUR3101* Contemporary Issues in Tourism and Events (NS1)	TOUR3113* Sustainable Tourism Planning and Development (NS1)	BUSN2026 Entrepreneurship and Small Business	BUSN2038 Human Resource Management

* Pre-requisites apply

Key:

Core Topics (Tourism)
Core topics (Business)
Elective / Option Topics

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official [Course Rule](#).
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- General enrolment assistance is available via [Ask Flinders](#)
- For specific course advice e-mail: courseadvice.HASS@flinders.edu.au