

Bachelor of Tourism and Events Management & Bachelor of Arts (BTEM-BA) Study Planner



Humanities, Arts and Social Sciences

		Tourism and Events		Arts	
First Level	Semester 1	TOUR1101 Introduction to Tourism Studies	TOUR1104 Tourism and Events Portfolio	BA Major	ARTS1001 Truth and Knowledge in a Changing World
	Semester 2	TOUR1103 Introduction to Events	TOUR1102 Interpretation for Tourism	BA Major	COMS1001 Academic and Professional Communication
Second Level	Semester 1	VEED2004 Introduction to Digital Graphic Design	SOCI2025* Using Social Science Data	BA Major	Select one of: HIST1803 INDG1000 PHIL1060
	Semester 2	TOUR2105 Marketing for the Visitor Economy	BUSN1011 Accounting for Managers	BA Major	Elective
Third Level	Semester 1	TOUR2101* Place, Culture & Tourism	TOUR2103* Event Design and Management	BA Major	ARTS2002* Education, Work, and Identity
	Semester 2	TOUR3106* Tourism and Events Business Planning and Innovation	GEOG2142 Environment, Economy & Culture	BA Major	Elective
Fourth Level	Semester 1	TOUR3101* Contemporary Issues in Tourism and Events	TOUR3113* Sustainable Tourism Planning and Development	BA Major	ARTS3001* Professional and Academic Futures
	Semester 2	TOUR3102 Placement	Select one of: CREA3122 CREA3456 GEOG3025 INDG3761 TOUR3104 TOUR3108	BA Major	Elective

Key:

Core Topics
First Major

*** Pre-requisites apply**

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official [Course Rule](#).
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- Advice on which elective to choose is available on the [Elective Advice](#) page
- General enrolment assistance is available via [Ask Flinders](#)
- For specific course advice e-mail: courseadvice.HASS@flinders.edu.au