

**Study Planner**

Name:

Student ID:

Date:

|              | Tourism  |   | Business (Marketing)                              |   |
|--------------|--|---|---|---|
| First Level  | <b>TOUR1101</b><br>Introduction to Tourism Studies         | <b>TOUR1104</b><br>Tourism Portfolio                              | <b>BUSN1011</b><br>Accounting for Managers        | <b>BUSN1012</b><br>Management, People & Organisations |
|              | <b>TOUR1102</b><br>Interpretation for Tourism              | <b>COMS1001</b><br>Academic and Professional Communication        | <b>BUSN1019</b><br>Law for Business               | <b>BUSN1009</b><br>Quantitative Methods               |
| Second Level | Select 4.5 units of second year elective options           | <b>BUSN1022</b><br>Marketing Principles                           | <b>BUSN1013</b><br>Economics for Business         | <b>INNO1001</b><br>Innovative & Creative Thinking     |
|              | <b>TOUR1103</b><br>Introduction to Events                  | <b>SOCI2025</b><br>Sociological Research: Design Methods & Ethics | <b>BUSN2020 **</b><br>Consumer Behaviour          | * Marketing Elective or <b>BUSN Option</b>            |
| Third Level  | <b>TOUR2101</b><br>Place, Culture & Tourism                | <b>TOUR2103</b><br>Event Design and Management                    | <b>BUSN2019</b><br>International Business Context | <b>BUSN2038</b><br>Human Resource Management          |
|              | <b>TOUR3106</b><br>Tourism Business Planning & Innovation  | <b>GEOG2142</b><br>Environment, Economy & Culture                 | * Marketing Elective or <b>BUSN Option</b>        | <b>BUSN2028 **</b><br>Market Research                 |
| Fourth Level | <b>TOUR3101</b><br>Contemporary Issues in Tourism & Events | <b>TOUR3113</b><br>Sustainable Tourism Planning and Development   | <b>BUSN3042 **</b><br>Strategic Marketing         | <b>BUSN3051 **</b><br>International Marketing         |
|              | Select one of:<br>VEED2004<br>TOUR3102<br>TOUR3104         | Select one of:<br>VEED2004<br>TOUR3102<br>TOUR3104                | <b>BUSN3055 **</b><br>Strategic Management        | * Marketing Elective or <b>BUSN Option</b>            |

**\* 2 topics must be Marketing Elective and 1 topic must be BUSN Option**

Please note that this document is provided as a guide only. Students are responsible for ensuring that they have completed the required number of units of study according to the official course rule available at <http://www.flinders.edu.au/courses/rules/>

For individual enrolment advice please submit an [Ask Flinders](#) request.