

**Bachelor of Tourism & Events & Bachelor of Business
(International Business)
Study Planner**



Name:

Student ID:

Date:

	Tourism		Business (International Business)	
First Level	TOUR1101 Introduction to Tourism Studies	TOUR1104 Tourism Portfolio	BUSN1011 Accounting for Managers	BUSN1012 Management, People and Organisations
	TOUR1102 Interpretation for Tourism	COMS1001 Academic and Professional Communication	BUSN1009 Quantitative Methods	BUSN1019 Law for Business
Second Level	Select 4.5 units of Second year elective options	BUSN1022 Marketing Principles	BUSN1013 Economics for Business	Business Option
	TOUR1103 Introduction to Events	SOCI2025 Sociological Research: Design Methods & Ethics	INNO1001 Innovative and Creative Thinking: Recognising Opportunities	BUSN2039 International Business Management
Third Level	TOUR2101 Place, Culture & Tourism	TOUR2103 Event Design and Management	BUSN2019 International Business Context	BUSN2038 Human Resource Management
	TOUR3106 Tourism Business Planning & Innovation	GEOG2142 Environment, Economy & Culture	BUSN3037** Import-Export Theory and Practice	International Business Option
Fourth Level	TOUR3101 Contemporary Issues in Tourism & Events	TOUR3113 Sustainable Tourism Planning and Development	BUSN3050 International Human Resource Management	BUSN3051** International Marketing
	Select one of: VEED2004 TOUR3102 TOUR3104	Select one of: VEED2004 TOUR3102 TOUR3104	BUSN3055** Strategic Management	International Business Option

Please note that this document is provided as a guide only. Students are responsible for ensuring that they have completed the required number of units of study according to the official course rule available at <http://www.flinders.edu.au/courses/rules/>

For individual enrolment advice please submit an [Ask Flinders](#) request.