

**Bachelor of Tourism & Events &
Bachelor of Business (Innovation and Enterprise)
Study Planner**

Name:

Student ID:

Date:

	Tourism		Business (Innovation and Enterprise)	
First Level	TOUR1101 Introduction to Tourism Studies	TOUR1104 Tourism Portfolio	BUSN1011 Accounting for Managers	BUSN1012 Management, People & Organisations
	TOUR1102 Interpretation for Tourism	COMS1001 Academic and Professional Communication	BUSN1019 Law for Business	BUSN1009 Quantitative Methods
Second Level	Select 4.5 units of Second year elective options	BUSN1022 Marketing Principles	BUSN1013 Economics for Business	INNO1001 Innovative & Creative Thinking
	TOUR1103 Introduction to Events	SOCI2025 Sociological Research: Design Methods & Ethics	*Business Option Topic or INNO Option Topic	INNO1003 Collaboration, Co-Creation, and the Crowd
Third Level	TOUR2101 Place, Culture & Tourism	TOUR2103 Event Design and Management	INNO2001 Innovation for Social Impact	BUSN2019 International Business Context
	TOUR3106 Tourism Business Planning & Innovation	GEOG2142 Environment, Economy & Culture	BUSN3055 ** Strategic Management	INNO2004 From Intuition to Insight
Fourth Level	TOUR3101 Contemporary Issues in Tourism & Events	TOUR3113 Sustainable Tourism Planning and Development	INNO3001A From Innovation to Impact	BUSN2038 Human Resource Management
	Select one of: VEED2004 TOUR3102 TOUR3104	Select one of: VEED2004 TOUR3102 TOUR3104	INNO3002 ** Going Live	*Business Option Topic or INNO Option Topic

Please note that this document is provided as a guide only. Students are responsible for ensuring that they have completed the required number of units of study according to the official course rule available at <http://www.flinders.edu.au/courses/rules/>

For individual enrolment advice please submit an [Ask Flinders](#) request.