## **CPSBMK**



## Bachelor of Psychological Science/ Bachelor of Business (Marketing) Combined Degree

## **Study Planner**

	PSYC1101 Psychology 1A	<b>PSYC1106</b> Research Methods 1	<b>BUSN1012</b> Managing in Modern Organisations	<b>BUSN1022</b> Marketing Principles in the Digital Era
Semester 2	<b>PSYC1102</b> Psychology 1B	<b>BUSN1009</b> Interpreting Business Data	<b>BUSN1011</b> Finance and Accounting for Leaders	BUSN1025 Coding for Business
Semester 1	PSYC2018 Research Methods 2 PSYC1101, PSYC1102, PSYC1106	PSYC2020 Cognition and Learning PSYC1101, PSYC1102	BUSN2038 Human Resource Management	Option Topic
Semester 2	PSYC2019 Social and Organisational Psychology PSYC1101, PSYC1102	PSYC2021 Human Development PSYC1101, PSYC1102	PSYC2022 Psychological Assessment and Measurement PSYC2018	BUSN2020** Consumer Behaviour
Semester 1	Option Year 3 topic PSYC3XXX	BUSN2019 International Business Context	BUSN2028** Market Research	BUSN3051** International Marketing
Semester 2	Option Year 3 topic PSYC3XXX	INNO1001 Innovative and Creative Thinking: Recognising Opportunities	Option Topic	Option Topic
Semester 1	PSYC3235 Applications of Psychological Science 13.5 units PSYC2xxx and PSYC2018	BPS Elective	BUSN3042** Marketing Planning and Strategy: Contemporary and Future Focused	Option Topic

	PSYC3007 Research Methods 3	Option Year 3 topic PSYC3XXX	BUSN3055** Strategic Management	Option Topic
Semester 2	13.5 units PSYC2xxx and PSYC2018			

Key:

Psychology Topics			
Business Topics			
Prerequisite Topic(s)			

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official <u>Course Rule</u>.
- Topic information for all topics, including pre-requisites can be found on the <u>Topic Page</u>.
- Psychology pre-requisites are noted in *red*. Students must have passed the listed pre-requisite topics/ units to proceed with their enrolment.
- Business topics marked with \*\* have pre-requisites attached. Please details on the <u>Topic Page</u>.
- General enrolment assistance is available via <u>Ask Flinders</u>.
- For specific course advice e-mail: <u>CourseAdvice.EPSW@flinders.edu.au</u> (for BPS component) and <u>CourseAdvice.BGL@flinders.edu.au</u> (for BBUS component).