

Bachelor of Media and Communication Study Planner



Humanities, Arts and Social Sciences

First Level	Semester 1	BUSN1022 Marketing Principles	COMS1001 Academic and Professional Communication	First Year Option	First Year Option
	Semester 2	COMS1004 Digital and Social Media	SCME1001 Media and Society	VEED1003 Essential Multimedia	One of: HIST1803 'The Lucky Country? Australia and the World since 1939 or INDG1000 Indigenous Studies: An introduction
Second Level	Semester 1	LING2103 Discourse and Media	VEED2004 Introduction to Digital Graphic Design	VEED2108 Multimedia Production 1	Second Year Option
	Semester 2	BUSN2048 Social Media Marketing	COMS2000 Crisis Communication	VEED2201 Interaction Design	Elective
Third Level	Semester 1	COMS3004* Strategic Communication and Public Relations	CRWR2001 Editing and the Industry	LING3105 Intercultural Communication	Third Year Option
	Semester 2	COMS3000* Workplace Experience in Communication	COMS3005* Business Communication	CREA3456* Cultural Policy and the Arts	Third Year Option

Key:

Core Topics
Elective/Option topics

* Pre-requisites apply

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official [Course Rule](#).
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- Advice on which elective to choose is available on the [Elective Advice](#) page
- General enrolment assistance is available via [Ask Flinders](#)
- For specific course advice e-mail: courseadvice.HASS@flinders.edu.au