

# Bachelor of Media and Communication

Name:

Date:

Year 1	SCME1002 Convergence Cultures	COMS1001 Academic and Professional Communication	BUSN1022 Marketing Principles	First Year Option
	COMS1003 Visual Communication	PROF1001 Writing for Digital Environments	SCME1003 Essential Multimedia	First Year Option
Year 2	PROF2002 Technical Writing	SCME2004 Introduction to Digital Graphic Design	SCME2100 Media Policy	SCME2108 Multimedia Production 1
	BUSN2048 Social Media Marketing	PROF2003 Journalism	COMS2000 Organisational Communication	Second Year Option
Year 3	PROF3004 Advertising and Public Relations Writing	SCME2005 Media Audiences	LING3105 Intercultural Communication in Everyday Life	Third Year Option
	COMS3000 Workplace Experience in Communication	ENGL2134 Publishing and Editing	PROF3005 Writing for Business and the Public Sector	Third Year Option

A full list of option topics is available on the course rule website, see below

This document is correct at the time of publication, September 2018, but is provided as a guide only.

Students are responsible for ensuring that they have completed 108 units of study according to the official Bachelor of Media and Communication course rule available at [flinders.edu.au/courses/rules](http://flinders.edu.au/courses/rules)

For individual enrolment advice please email [courseadvice.hass@flinders.edu.au](mailto:courseadvice.hass@flinders.edu.au)