

Bachelor of International Business (Wine, Spirits and Tourism) Study Planner



Flinders
UNIVERSITY

College of Business,
Government & Law

Commencing Semester 1

First Year	Semester 1	BUSN1011 Accounting for Managers	BUSN1013 Economics for Business	BUSN1101 Wines of the World Intensive topic held April	BUSN1102 The Business of Growing Wine Grapes Intensive topic held April
	Semester 2	BUSN1103 Legal Signposts in Wines and Spirits Business Intensive topic held Oct	INNO1001 Innovative & Creative Thinking <i>OR</i> INNO1004 Creative Thinking & Problem Solving: Finding & Framing Problems Worth Solving	INNO2004 From Intuition to Insight: Validating Desirability, Feasibility and Viability	Option Topic
Second Year	Semester 1	BUSN2103 Assessing Domestic and International Wine Markets for Profitability Intensive topic held April	BUSN2101 Developing an International Wine Brand Intensive topic held April	BUSN2102 The Business of Making Wine Intensive topic held Jan - Feb	BUSN2105 # Wine Evaluation, Rating and Pricing Intensive topic held Jan - Feb
	Semester 2	BUSN3037 ** Import-Export Theory and Practice	BUSN2046 Operations and Supply Chain Management	BUSN2104 Wine and Spirits in a Digital World Intensive topic held Sep	BUSN2106 Successful Strategies for Wine Tourism Intensive topic held Sep
Third Year	Semester 1	BUSN3044 ** Industry Placement	BUSN3101 Selling Wine and Spirits Intensive topic held April	Option Topic E.g. Study Tour	Option Topic
	Semester 2	BUSN3055 Strategic Management**	BUSN3065 The Future of Work in the Digital Age**	BUSN3102 Wine Tourism 4.0 Intensive topic held Sep	Option Topic

** Pre-requisites apply

Students must complete BUSN1101 first

Please note:

- This template should be read in conjunction with the [Course Rule](#)
- Topic information can be found on the [Topic Page](#)
- Your program only allows for a maximum of 10 first year topics (e.g. BUSN1###)

Commencing Semester 2

First Year	Semester 1				
	Semester 2	BUSN1103 Legal Signposts in Wines and Spirits Business Intensive topic held Oct	INNO1001 Innovative & Creative Thinking <i>OR</i> INNO1004 Creative Thinking & Problem Solving: Finding & Framing Problems Worth Solving	INNO2004 From Intuition to Insight: Validating Desirability, Feasibility and Viability	Option Topic
Second Year	Semester 1	BUSN1011 Accounting for Managers	BUSN1013 Economics for Business	BUSN1101 Wines of the World Intensive topic held April	BUSN1102 The Business of Growing Wine Grapes Intensive topic held April
	Semester 2	BUSN3037 ** Import-Export Theory and Practice	BUSN2046 Operations and Supply Chain Management	BUSN2104 Wine and Spirits in a Digital World Intensive topic held Sep	BUSN2106 Successful Strategies for Wine Tourism Intensive topic held Sep
Third Year	Semester 1	BUSN2103 Assessing Domestic and International Wine Markets for Profitability Intensive topic held April	BUSN2101 Developing an International Wine Brand Intensive topic held April	BUSN2102 The Business of Making Wine Intensive topic held Jan - Feb	BUSN2105 # Wine Evaluation, Rating and Pricing Intensive topic held Jan - Feb
	Semester 2	BUSN3055 Strategic Management**	BUSN3065 The Future of Work in the Digital Age**	BUSN3102 Wine Tourism 4.0 Intensive topic held Sep	Option Topic E.g. Study Tour
Fourth Year	Semester 1	BUSN3044 ** Industry Placement	BUSN3101 Selling Wine and Spirits Intensive topic held April	Option Topic	Option Topic
	Semester 2				

** Pre-requisites apply

Students must complete BUSN1101 first

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