

**Bachelor of Finance and Bachelor of Business
(Marketing)
Study Planner**



Flinders
UNIVERSITY

College of Business,
Government & Law

First Year	Semester 1	BUSN1001 Accounting Principles	BUSN1012 Management, People and Organisations	BUSN1013 Economics for Business	BUSN1015 Foundations of Finance
	Semester 2	BUSN1009 Quantitative Methods	BUSN1014 Financial Markets	BUSN1019 Law for Business	Elective or Marketing Elective or Finance elective*
Second Year	Semester 1	BUSN2019 International Business Context	BUSN2021** Management of Financial Institutions	BUSN1022 Marketing Principles	INNO1001 Innovative & Creating Thinking
	Semester 2	BUSN2020** Consumer Behaviour	BUSN2034** Interpersonal Skills for Professionals	BUSN2037** Financial Management	Elective or Marketing Elective or Finance elective*
Third Year	Semester 1	BUSN2038 Human Resource Management	BUSN2028** Marketing Research	BUSN3051** International Marketing	BUSN2027 International Finance
	Semester 2	BUSN3029** Investments & Portfolio Management	BUSN3043** Governance, Sustainability & Ethics	Elective or Marketing Elective or Finance elective*	Elective or Marketing Elective or Finance elective*
Fourth Year	Semester 1	BUSN3042** Strategic Marketing	BUSN3049** Corporate Finance	Elective or Marketing Elective or Finance elective*	Elective or Marketing Elective or Finance elective*
	Semester 2	BUSN3055** Strategic Management	Elective or Marketing Elective or Finance elective*	Elective or Marketing Elective or Finance elective*	Elective or Marketing Elective or Finance elective*

*One of these needs to be a Finance specialisation elective, two need to be Marketing specialisation electives and the remaining six can be general electives

**** Pre-requisites apply**

- This template should be read in conjunction with the [Course Rule](#) which is the best guide to the required topics in your combined degree.
- The Student System will treat you as being enrolled in two separate degrees and will list topics that are outside of your combined course rule. Please be careful to enrol in the correct topics.
- Topic information can be found on the [Topic Page](#)

Please note:

- This plan shows what you must complete for this course
- Your program only allows for a maximum of 13 first year topics