

Bachelor of Creative Arts (Enterprise)

Name:

Date:

Year 1	CREA1001 Introduction to the Creative Arts	CREA1201 Cultural Industries and Enterprise	INNO1001 Innovative and Creative Thinking: Recognising Opportunities	BUSN1022 Marketing Principles
	SCME1003 Essential Multimedia	TOUR1103 Introduction to Events	INNO1003 Collaboration, Co-Creation & The Crowd: Leveraging your Ecosystem for Innovation	COMS1001 Academic and Professional Communication or PROF1001 Writing for Digital Environments
Year 2	CREA2101 Creative Cities: Ecologies of Social Transformation	CREA2106 Creative Arts Theory and Practice	INNO2001 Innovation for Social Impact: Doing Good While Doing Well	Option Second Year Topic
	INNO2004 From Intuition to Insight: Validating Desirability, Feasibility and Viability	Option Second Year Topic	Option Second Year Topic	Elective
Year 3	CREA3121 Creative Enterprise Placement	CREA3122 Future Trends and Innovation in the Arts	INNO3001 From Innovation to Impact: Creating a Roadmap from Opportunity to Action	INNO3002 Going Live! Entrepreneurial Strategies, Resources and Activities
	Option Third Year Topic	Option Third Year Topic	Option Third Year Topic	Option Third Year Topic

A full list of option topics is available on course rule website, see below

This document is correct at the time of publication, September 2018, but is provided as a guide only.

Students are responsible for ensuring that they have completed 108 units of study according to the official Bachelor of Creative Arts (Enterprise) course rule available at flinders.edu.au/courses/rules

For individual enrolment advice please email courseadvice.hass@flinders.edu.au