

Bachelor of Commerce (Finance) and Bachelor of Business (Marketing)

Program of Study can be found here: <http://www.flinders.edu.au/courses/rules/combined/bcobbbus.cfm>

Topic information can be found here:

<https://www.flinders.edu.au/webapps/stusys/index.cfm/topic/main/?year=&subj=&numb=&title=&aims=&fees=Y>

Below is listed what you must complete for this course, together with study plans showing the recommended sequence of topics over 8 semesters if you are studying full time. The order of topics may be changed in any way you like PROVIDED that topic prerequisites have been met when you do any particular topic.

Part time students will have to spread their study over more than 8 semesters / 4 years

Semester 1 Start

First Year	Semester 1	BUSN1001 Accounting Principles	BUSN1012 Management, People & Organisations	BUSN1013 Economics for Business	BUSN1015 Foundations of Finance
	Semester 2	BUSN1008 Introductory Macroeconomics	BUSN1009 Quantitative Methods	BUSN1014 Financial Markets	BUSN1019 Law for Business
Second Year	Semester 1	BUSN2019 International Business Context	BUSN2021 Management of Financial Institutions Prerequisite Completed BUSN1014 or BUSN2008	BUSN1022 Marketing Principles	INNO1001 Innovative & Creating Thinking
	Semester 2	BUSN2020 Consumer Behaviour	BUSN2034 Interpersonal Skills for Professionals Prerequisite 36 Units of Credit Completed	BUSN2037 Financial Management Prerequisite Completed BUSN1001 OR BUSN 1011 AND BUSN1009 AND BUSN1015	Elective or Marketing Elective or Finance elective*
Third Year	Semester 1	BUSN2038 Human Resource Management	BUSN2028 Marketing Research Prerequisite Completed BUSN1009	BUSN3051 International Marketing Prerequisite Completed BUSN1022 or BUSN2025 or 36 Units of any BUSN topic	BUSN2027 International Finance Prerequisite Completed BUSN1014
	Semester 2	BUSN3029 Investments & Portfolio Management Prerequisite Completed BUSN2007 or BUSN2037	BUSN3043 Governance, Sustainability & Ethics Prerequisite Completed 36 Units of Credit PLUS BUSN1001 or BUSN1011	Elective or Marketing Elective or Finance elective*	Elective or Marketing Elective or Finance elective*
Fourth Year	Semester 1	BUSN3042 Strategic Marketing Prerequisite Completed either BUSN2015, BUSN2025 or BUSN1022	BUSN3049 Corporate Finance Prerequisite Completed either BUSN2007 or BUSN2037	Elective or Marketing Elective or Finance elective*	Elective or Marketing Elective or Finance elective*
	Semester 2	BUSN3055 Strategic Management Prerequisite Completed 72 units from any topics PLUS 1 of BUSN1007 or BUSN1013 PLUS 1 of BUSN1001 or BUSN1011	Elective or Marketing Elective or Finance elective*	Elective or Marketing Elective or Finance elective*	Elective or Marketing Elective or Finance elective*

**One of these needs to be a Finance specialisation elective, two need to be Marketing specialisation electives and the remaining five can be general electives.

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Semester 2 Start

First Year	Semester 2	BUSN1001 Accounting Principles	BUSN1008 Introductory Macroeconomics	BUSN1009 Quantitative Methods	BUSN1014 Financial Markets
	Semester 1	BUSN1012 Management, People & Organisations	BUSN1013 Economics for Business	BUSN1015 Foundations of Finance	BUSN1022 Marketing Principles
Second Year	Semester 2	BUSN2020 Consumer Behaviour	BUSN1019 Law for Business	BUSN2037 Financial Management Prerequisite Completed BUSN1001 OR BUSN 1011 AND BUSN1009 AND BUSN1015	INNO1001 Innovative & Creating Thinking
	Semester 1	BUSN2019 International Business Context	BUSN2021 Management of Financial Institutions Prerequisite Completed BUSN1014 or BUSN2008	BUSN2028 Marketing Research Prerequisite Completed BUSN1009	Elective or Marketing Elective or Finance elective*
Third Year	Semester 2	BUSN2034 Interpersonal Skills for Professionals Prerequisite 36 Units of Credit Completed	BUSN3029 Investments & Portfolio Management Prerequisite Completed BUSN2007 or BUSN2037	Elective or Marketing Elective or Finance elective*	Elective or Marketing Elective or Finance elective*
	Semester 1	BUSN2038 Human Resource Management	BUSN2027 International Finance Prerequisite Completed BUSN1014	BUSN3051 International Marketing Prerequisite Completed BUSN1022 or BUSN2025 or 36 Units of any BUSN topic	Elective or Marketing Elective or Finance elective*
Fourth Year	Semester 2	BUSN3055 Strategic Management Prerequisite Completed 72 units from any topics PLUS 1 of BUSN1007 or BUSN1013 PLUS 1 of BUSN1001 or BUSN1011	BUSN3043 Governance, Sustainability & Ethics Prerequisite Completed 36 Units of Credit PLUS BUSN1001 or BUSN1011	Elective or Marketing Elective or Finance elective*	Elective or Marketing Elective or Finance elective*
	Semester 1	BUSN3049 Corporate Finance Prerequisite Completed either BUSN2007 or BUSN2037	BUSN3042 Strategic Marketing Prerequisite Completed either BUSN2015, BUSN2025 or BUSN1022	Elective or Marketing Elective or Finance elective*	Elective or Marketing Elective or Finance elective*

**One of these needs to be a Finance specialisation elective, two need to be Marketing specialisation electives and the remaining five can be general electives.

Important Notes:

1. Pre-requisites are listed in Red

- Please ensure you use this study plan as your guide for future enrolment
- Please note that your program only allows for maximum of 10 first year topics