

Bachelor of Commerce (Business Economics) and Bachelor of Business (Marketing)

Program of Study can be found here: <http://www.flinders.edu.au/courses/rules/combined/bcombbus.cfm>

Topic information can be found here:

<https://www.flinders.edu.au/webapps/stusys/index.cfm/topic/main/?year=&subj=&numb=&title=&aims=&fees=Y>

Below is listed what you must complete for this course, together with study plans showing the recommended sequence of topics over 8 semesters if you are studying full time. The order of topics may be changed in any way you like PROVIDED that topic prerequisites have been met when you do any particular topic.

Part time students will have to spread their study over more than 8 semesters / 4 years

Semester 1 Start

First Year	Semester 1	BUSN1001 Accounting Principles	BUSN1012 Management, People and Organisations	BUSN1013 Economics for Business	BUSN1015 Foundations of Finance
	Semester 2	BUSN1008 Introductory Macroeconomics	BUSN1009 Quantitative Methods	BUSN1019 Law for Business	INNO1001 Innovative & Creating Thinking
Second Year	Semester 1	BUSN1022 Marketing Principles	BUSN2019 International Business Context	BUSN2028 Marketing Research Prerequisite Completed BUSN1009	BUSN2043 Managerial Economics Prerequisite Completed ECON1002 or BUSN1007 or BUSN1013 AND 18 Units of BUSN topics
	Semester 2	BUSN2020 Consumer Behaviour	BUSN2034 Interpersonal Skills for Professionals Prerequisite 36 Units of Credit Completed	BUSN2031 Business Forecasting Prerequisite Completed BUSN1009	BUSN2040 Macroeconomics Prerequisite Completed BUSN1008
Third Year	Semester 1	BUSN2024 Sustainable Resource Management Prerequisite Completed BUSN1013	BUSN2038 Human Resource Management	BUSN3051 International Marketing Prerequisite Completed BUSN1022 or BUSN2025 or 36 Units of any BUSN topic	Elective or Marketing elective*
	Semester 2	BUSN2022 The Australian Economy	BUSN3037 Import-Export Theory and Practice Prerequisite Completed BUSN1004 or BUSN2019	BUSN3043 Governance, Sustainability and Ethics Prerequisite Completed 36 Units of Credit PLUS BUSN1001 or BUSN1011	Elective or Marketing elective*
Fourth Year	Semester 1	BUSN3042 Strategic Marketing Prerequisite Completed either BUSN2015, BUSN2025 or BUSN1022	BUSN3056 International Trade Prerequisite Completed BUSN1007 or BUSN1013	Elective or Marketing elective	Elective or Marketing elective*
	Semester 2	BUSN3055 Strategic Management Prerequisite 72 units from any topics PLUS 1 of BUSN1007 or BUSN1013 PLUS 1 of BUSN1001 or BUSN1011	Elective or Marketing elective*	Elective or Marketing elective	Elective or Marketing elective*

*Two should be Marketing specialisation elective, while others may be a general elective

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Semester 2 Start

First Year	Semester 2	BUSN1001 Accounting Principles	BUSN1008 Introductory Macroeconomics	BUSN1009 Quantitative Methods	INNO1001 Innovative & Creating Thinking
	Semester 1	BUSN1012 Management, People and Organisations	BUSN1013 Economics for Business	BUSN1015 Foundations of Finance	BUSN1022 Marketing Principles
Second Year	Semester 2	BUSN1019 Law for Business	BUSN2020 Consumer Behaviour	BUSN2031 Business Forecasting Prerequisite Completed BUSN1009	BUSN2040 Macroeconomics Prerequisite Completed BUSN1008
	Semester 1	BUSN2024 Sustainable Resource Management Prerequisite Completed BUSN1013	BUSN2019 International Business Context	BUSN2028 Marketing Research Prerequisite Completed BUSN1009	BUSN2043 Managerial Economics Prerequisite Completed ECON1002 or BUSN1007 or BUSN1013 AND 18 Units of BUSN topics
Third Year	Semester 2	BUSN2022 The Australian Economy	BUSN2034 Interpersonal Skills for Professionals Prerequisite 36 Units of Credit Completed	Elective or Marketing elective	Elective or Marketing elective*
	Semester 1	BUSN2038 Human Resource Management	BUSN3056 International Trade Prerequisite Completed BUSN1007 or BUSN1013	BUSN3051 International Marketing Prerequisite Completed BUSN1022 or BUSN2025 or 36 Units of any BUSN topic	Elective or Marketing elective*
Fourth Year	Semester 2	BUSN3037 Import-Export Theory and Practice Prerequisite Completed BUSN1004 or BUSN2019	BUSN3043 Governance, Sustainability and Ethics Prerequisite Completed 36 Units of Credit PLUS BUSN1001 or BUSN1011	BUSN3055 Strategic Management Prerequisite 72 units from any topics PLUS 1 of BUSN1007 or BUSN1013 PLUS 1 of BUSN1001 or BUSN1011	Elective or Marketing elective*
	Semester 1	BUSN3042 Strategic Marketing Prerequisite Completed either BUSN2015, BUSN2025 or BUSN1022	Elective or Marketing elective*	Elective or Marketing elective	Elective or Marketing elective*

*Two should be Marketing specialisation elective, while others may be a general elective.

Important Notes:

- Pre-requisites are listed in Red
- Please ensure you use this study plan as your guide for future enrolment
 - Please note that your program only allows for maximum of 10 first year topics