

Bachelor of Commerce (Accounting) and Bachelor of Business (Marketing)

Program of Study can be found here: <http://www.flinders.edu.au/courses/rules/combined/bcombbus.cfm>

Topic information can be found here:

<https://www.flinders.edu.au/webapps/stusys/index.cfm/topic/main/?year=&subj=&numb=&title=&aims=&fees=Y>

Below is listed what you must complete for this course, together with study plans showing the recommended sequence of topics over 8 semesters if you are studying full time. The order of topics may be changed in any way you like PROVIDED that topic prerequisites have been met when you do any particular topic.

Part time students will have to spread their study over more than 8 semesters / 4 years

Semester 1 Start

First Year	Semester 1	BUSN1001 Accounting Principles	BUSN1012 Management, People and Organisations	BUSN1013 Economics for Business	BUSN1015 Foundations of Finance
	Semester 2	BUSN1002 Financial Accounting Processes Prerequisite Either COMM1006, COMM1004 OR BUSN1001	BUSN1009 Quantitative Methods	BUSN1019 Law for Business	INNO1001 Innovative & Creating Thinking
Second Year	Semester 1	BUSN1022 Marketing Principles	BUSN2019 International Business Context	BUSN2029 Financial Reporting Prerequisite Completed BUSN1002	BUSN2028 Marketing Research Prerequisite Completed BUSN1009
	Semester 2	BUSN2035 Cost and Management Accounting Prerequisite Completed BUSN1001	BUSN2037 Financial Management Prerequisite Completed BUSN1001 OR BUSN 1011 AND BUSN1009 AND BUSN1015	BUSN2034 Interpersonal Skills for Professionals Prerequisite 36 Units of Credit Completed	BUSN2020 Consumer Behaviour Prerequisite Completed or concurrently enrolled with BUSN1022
Third Year	Semester 1	BUSN2038 Human Resource Management	BUSN2042 Corporations Law Prerequisite Completed BUSN1019 OR BUSN1010	BUSN2036 Financial Accounting Issues Prerequisite Completed BUSN1002	BUSN3042 Strategic Marketing Prerequisite Completed either BUSN2015, BUSN2025 or BUSN1022
	Semester 2	BUSN3047 Company Accounting Prerequisite Completed BUSN2029 AND (BUSN2036 OR BUSN2005)	BUSN3048 Auditing Prerequisite Completed BUSN2036	Marketing elective or elective* *	Marketing elective or elective*
Fourth Year	Semester 1	BUSN3051 International Marketing Prerequisite Completed BUSN1022 or BUSN2025 or 36 Units of any BUSN topic	BUSN3054 Taxation Law and Practice Prerequisite Completed (BUSN2042 OR BUSN 2018) AND LLAW2224	Marketing elective or elective* *	Marketing elective or elective*
	Semester 2	BUSN3055 Strategic Management Prerequisite 72 units from any topics plus 1 of BUSN1007 or BUSN1013 plus 1 of BUSN1001 or BUSN1011	BUSN3064 Financial Statement Analysis Prerequisite BUSN2029 or BUSN2036 PLUS BUSN1015 or BUSN2037	Marketing elective or elective* *	Marketing elective or elective*

*Two of these need to be Marketing specialisation electives, the other four can be electives

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Semester 2 Start

First Year	Semester 2	BUSN1001 Accounting Principles	BUSN1009 Quantitative Methods	BUSN1019 Law for Business	INNO1001 Innovative & Creating Thinking
	Semester 1	BUSN1012 Management, People and Organisations	BUSN1013 Economics for Business	BUSN1015 Foundations of Finance	BUSN1022 Marketing Principles
Second Year	Semester 2	BUSN1002 Financial Accounting Processes Prerequisite Either COMM1006, COMM1004 OR BUSN1001	BUSN2035 Cost and Management Accounting Prerequisite Completed BUSN1001	BUSN2037 Financial Management Prerequisite Completed BUSN1001 OR BUSN 1011 AND BUSN1009 AND BUSN1015	BUSN2020 Consumer Behaviour Prerequisite Completed or concurrently enrolled with BUSN1022
	Semester 1	BUSN2019 International Business Context	BUSN2029 Financial Reporting Prerequisite Completed BUSN1002	BUSN2028 Marketing Research Prerequisite Completed BUSN1009	BUSN2036 Financial Accounting Issues Prerequisite Completed BUSN1002
Third Year	Semester 2	BUSN2034 Interpersonal Skills for Professionals Prerequisite 36 Units of Credit Completed	BUSN3047 Company Accounting Prerequisite Completed BUSN2029 AND (BUSN2036 OR BUSN2005)	BUSN3048 Auditing Prerequisite Completed BUSN2036	Marketing elective or elective* *
	Semester 1	BUSN2038 Human Resource Management	BUSN2042 Corporations Law Prerequisite Completed BUSN1019 OR BUSN1010	BUSN3042 Strategic Marketing Prerequisite Completed either BUSN2015, BUSN2025 or BUSN1022	BUSN3051 International Marketing Prerequisite Completed BUSN1022 or BUSN2025 or 36 Units of any BUSN topic
Fourth Year	Semester 2	BUSN3055 Strategic Management Prerequisite 72 units from any topics plus 1 of BUSN1007 or BUSN1013 plus 1 of BUSN1001 or BUSN1011	BUSN3064 Financial Statement Analysis Prerequisite BUSN2029 or BUSN2036 PLUS BUSN1015 or BUSN2037	Marketing elective or elective* *	Marketing elective or elective* *
	Semester 1	BUSN3054 Taxation Law and Practice Prerequisite Completed (BUSN2042 OR BUSN 2018) AND LLAW2224	Marketing elective or elective* *	Marketing elective or elective* *	Marketing elective or elective* *

*Two of these need to be Marketing specialisation electives, the other four can be electives

Important Notes:

1. Pre-requisites are listed in Red
- Please ensure you use this study plan as your guide for future enrolment
 - Please note that your program only allows for maximum of 10 first year topics