

Bachelor of Business (Sports Management) Study Plan



Flinders
UNIVERSITY

College of Business,
Government & Law

First Year	Semester 1	BUSN1011 Accounting for Managers	BUSN1012 Management, People and Organisations	BUSN1013 Economics for Business	BUSN1022 Marketing Principles
	Semester 2	BUSN1009 Quantitative Methods	BUSN1019 Law for Business	INNO1001 Innovative and Creative Thinking: Recognising Opportunities	Elective or BUSN Option or SM Option
Second Year	Semester 1	HLPE1550 Introduction to Sport and Physical Activity	HLPE1551 Sociology of Sport and Physical Activity	BUSN2019 International Business Context	BUSN2038 Human Resource Management
	Semester 2	BUSN2051 Sports Marketing	Elective or BUSN Option or SM Option	Elective or BUSN Option or SM Option	Elective or BUSN Option or SM Option
Third Year	Semester 1	HLPE3534 Introduction to Sport Coaching, Management and Administration	BUSN3069 Sports Leadership and Governance	Elective or BUSN Option or SM Option	Elective or BUSN Option or SM Option
	Semester 2	BUSN3055 Strategic Management	BUSN3065 The Future of Work in the Digital Age	BUSN3068 Sports Law	Elective or BUSN Option or SM Option

* Two must be Electives, three must be BUSN options and two must be Sports Managements Option Topics

** Pre-requisites apply

Please note:

- This template should be read in conjunction with the [Course Rule](#)
- Topic information can be found on the [Topic Page](#)
- Your program only allows for a maximum of 10 first year topics (e.g. BUSN1###)

Require Elective Advice? <https://students.flinders.edu.au/my-course/study-plans/elective-advice>