

**BBUSSM, BBUSSMFP**  
**Bachelor of Business (Sports Management)**  
**Mid Year Commencing Study Plan**

First Year	Semester 1				
	Semester 2	<b>BUSN1009</b> Interpreting and Visualising Business Data	<b>BUSN1011</b> Finance and Accounting for Leaders	<b>BUSN1025</b> Coding for Business	<b>Elective</b>
Second Year	Semester 1	<b>BUSN1012</b> Managing in Modern Organisations	<b>BUSN1022</b> Marketing Principles in the Digital Era	<b>INNO1001</b> Innovative and Creative Thinking: Recognising Opportunities	<b>HLPE1550</b> Introduction to Sport and Active Recreation
	Semester 2	<b>BUSN2051</b> Sports Marketing	<b>BUSN2048</b> Social Media Marketing	<b>BUSN2046</b> Managing Project, Supply Chain, and Logistics	<b>BUSN3043</b> Governing, Sustainably and Ethically
Third Year	Semester 1	<b>BUSN2026**</b> Developing Entrepreneurs and Small Business	<b>BUSN2028**</b> Uncovering Global Market Insights	<b>BUSN2053**</b> Building Resilience and Professional Skills	<b>BUSN2054</b> Applying Economics for Business
	Semester 2	<b>BUSN3055**</b> Using Strategy for Business Transformation	<b>BUSN3065**</b> AI, Cybersecurity and the Future of Work	<b>BUSN3068</b> Sports Law	<b>HLPE3534**</b> Sport Coaching, Management and Administration
Fourth Year	Semester 1	<b>BUSN3069</b> Sports Leadership and Governance	<b>BUSN3044**</b> Industry Placement OR <b>BUSN3073**</b> Engaging with Industry	<b>Elective</b>	<b>Elective</b>

**\*\* Pre-requisites apply**

**Please note:**

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official Course rule:
  - fs**BBUSSMFP – Flinders City Campus course rule**
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- General enrolment assistance is available via [Ask Flinders](#)
- Require Elective Advice?** <https://students.flinders.edu.au/my-course/study-plans/elective-advice>