

**Bachelor of Business (Sports Management),
Bachelor of Business (Marketing)
Study Planner**



Flinders
UNIVERSITY

College of Business,
Government & Law

First Year	Semester 1	BUSN1022 Marketing Principles	BUSN1012 Management, People and Organisations	HLPE1551 Sociology of Sport and Physical Activity	HLPE1550 Introduction to Sport and Physical Activity
	Semester 2	BUSN1009 Quantitative Methods	BUSN1019 Law for Business	BUSN1011 Accounting For Managers	BUSN1013 Economics for Business
Second Year	Semester 1	BUSN2028 Market Research	BUSN2038 Human Resource Management	BUSN2019 International Business Context	BUSN Options
	Semester 2	BUSN2020 Consumer Behaviour	BUSN2XXX	INNO1001 Innovative and Creative Thinking: Recognising Opportunities	BUSN2048 Social Media Marketing
Third Year	Semester 1	BUSN3042 Strategic Marketing	BUSN3051 International Marketing	BUSN3044 Industry Placement	BUSN3XXX
	Semester 2	BUSN3055 Strategic Management	BUSN3065 The Future of Work in the Digital Age	BUSN3XXX	HLPE3534 Introduction to Sport Coaching, Management and Administration
Fourth Year	Semester 1	BUSN3027 E-Business	BUSN Options	Elective	BUSN Options
	Semester 2	BUSN3030 Marketing Applications	BUSN Options	Elective	BUSN3052 Leadership in Business and Society

** Pre-requisites apply

Please note:

- This template should be read in conjunction with the [Course Rule](#) which is the best guide to the required topics in your combined degree.
- The Student System will treat you as being enrolled in two separate degrees and will list topics that are outside of your combined course rule. Please be careful to enrol in the correct topics.
- Topic information can be found on the [Topic Page](#)