

Bachelor of Business (Marketing), Bachelor of Sport, Health and Physical Activity



Flinders
UNIVERSITY

College of Business,
Government & Law

First Year	Semester 1	HLPE1550 Introduction to Sport and Physical Activity	BUSN1013 Economics for Business	BUSN1011 Accounting for Managers	BUSN1012 Management, People and Organisations
	Semester 2	HLPE1531 Inclusive and adaptive practices in Sport and Physical Education	BUSN1019 Law for Business	Business Option	BUSN1009 Quantitative Methods
Second Year	Semester 1	HLPE1551 Sociology of Sport and Physical Activity	HLPE2300 Foundations of Sport Psychology	BUSN2038 Human Resource Management	BUSN1022 Marketing Principles
	Semester 2	NUTD1106 Nutrition, Physical Activity and Health	HLPE2531 Sport and Physical Education	HLTH2106 Project Management for Health Promotion	Sports Option
Third Year	Semester 1	HLPE2530 Physical Activity and Health	Marketing Specialisation Topic	BUSN2019 International Business Context	BUSN2028 Market Research
	Semester 2	HLPE2532 Exercise Physiology for Physical Educators	BUSN2020 ** Consumer Behaviour	HLPE3532 Introduction to Education in Outdoor Environments	BUSN3055 ** Strategic Management
Fourth Year	Semester 1	HLTH1101 Health Promotion for Health Professionals	BUSN3051 ** International Marketing	BUSN3042 ** Marketing Planning and Strategy: Contemporary and Future Focused	HLPE3531 Skill Acquisition and Biomechanics for Physical Educators
	Semester 2	HLPE3534 Introduction to Sport Coaching, Management and Administration	HLPE3533 Applied Exercise Science	HLPE2401 Sport Industry Professional Experience Preparation (Zero Units) <i>and</i> HLPE3550 Industry Field Placement Project	Marketing Specialisation Topic

** Pre-requisites apply

Please note:

- This template should be read in conjunction with the [Course Rule](#) which is the best guide to the required topics in your combined degree.
- The Student System will treat you as being enrolled in two separate degrees and will list topics that are outside of your combined course rule. Please be careful to enrol in the correct topics.
- Topic information can be found on the [Topic Page](#)

Require Elective Advice? <https://students.flinders.edu.au/my-course/study-plans/elective-advice>