BBUSMK-BIRPS Bachelor of Business (Marketing), Bachelor of International Relations and Political Science Study Planner



		Bachelor of Business (Marketing)		Bachelor of International Relations and	
				Political S	Science
First Year	Semester 1	BUSN1012 Managing in Modern Organisations	GOVT1004 Foundations in Political Systems and Institutions	INTR1006 International Relations: An Introduction	POLI1003 Understanding Democracy in Australia
	Semester 2	BUSN1011 Finance and Accounting for Leaders	BUSN1009 Interpreting Business Data	GOVT1001 Exploring Fundamentals of Public Policy	GOVT1003 Ideas in Politics
Second Year	Semester 1	INNO1001 Innovative and Creative Thinking; Recognising Opportunities	BUSN1022 Marketing Principles in the Digital Era	GOVT2001 Nationalism, Populism & Democracy	GOVT2005 America and the World
	Semester 2	BUSN1025 Coding for Business	BUSN2020** Consumer Behaviour	GOVT1005 Foundations in Political Economy	POLI2026 Research Methods and Data Analysis
Third Year	Semester 1	BUSN2019 International Business Context	BUSN2038 Human Resource Management	POLI2011 Examining Australian Public Policy	INTR3001 Applying Foreign Policy in the Digital Age
	Semester 2	BUSN2028** Market Research	Option topic	GOVT2003 Understanding International Security and Order in the Twenty-First Century	INTR2005 Evaluating China's Re- emergence in the International System
Fourth Year	Semester 1	BUSN3042** Marketing Planning and Strategy: Contemporary and Future Focused	BUSN3051** International Marketing	GOVT3002 Cybersecurity, A.I. and the Future of Democracy	INTR3006 Investigating Politics of the Indo Pacific
	Semester 2	BUSN3055 ** Strategic Management	Option topic	POLI3069 Inequality and the Australian Welfare State	GOVT3004 Capstone: Negotiating Emerging Political Challenges

** Pre-requisites apply

- This template should be read in conjunction with the <u>Course Rule</u> which is the best guide to the required topics in your combined degree.
- The Student System will treat you as being enrolled in two separate degrees and will list topics that are outside of your combined course rule. Please be careful to enrol in the correct topics.
- Topic information can be found on the <u>Topic Page</u>

Please note:

• This plan shows what you must complete for this course