

Bachelor of Business (Marketing), Bachelor of International Relations and Political Science

Study Planner

		Bachelor of Business (Marketing)		Bachelor of International Relations and Political Science	
First Year	Semester 1	BUSN1011 Accounting for Managers	BUSN1012 Management, People & Organisations	INTR1006 International Relations: An Introduction	POLI1003 An Introduction to Democracy & Government
	Semester 2	BUSN1019 Law for Business	BUSN1009 Quantitative Methods	GOVT1001 Fundamentals of Public policy	GOVT1003 Revolutionary Ideas: Political & Economic
Second Year	Semester 1	BUSN1013 Economics for Business	BUSN1022 Marketing Principles	GOVT2003 The International Political System	AMST2002 American Politics
	Semester 2	BUSN2020 ** Consumer Behaviour	INNO1001 Innovative & Creative Thinking	GOVT2001 Nationalism, Populism & Democracy	IR&PS 2nd or 3rd level option topic*
Third Year	Semester 1	BUSN2019 International Business Context	BUSN2038 Human Resource Management	POLI2011 Australian Public Policy	INTR3001 Australian Foreign Policy
	Semester 2	Marketing Elective	BUSN2028 ** Market Research	GOVT3001 Critical Approaches to International relations	IR&PS 2nd or 3rd level option topic*
Fourth Year	Semester 1	BUSN3042 ** Marketing Planning and Strategy: Contemporary and Future Focused	BUSN3051 ** International Marketing	GOVT3002 Digital Governance, Cyber Security & the Future of Democracy	IR&PS 2nd or 3rd level option topic*
	Semester 2	BUSN3055 ** Strategic Management	*Marketing Elective	IR&PS 2nd or 3rd level option topic*	GOVT3004 Capstone: Global Challenges and Political Change

*Out of the 4 IR&PS option topics 2 must be at 2nd year level and 2 at 3rd year level.

** Pre-requisites apply

- This template should be read in conjunction with the [Course Rule](#) which is the best guide to the required topics in your combined degree.
- The Student System will treat you as being enrolled in two separate degrees and will list topics that are outside of your combined course rule. Please be careful to enrol in the correct topics.
- Topic information can be found on the [Topic Page](#)

Please note:

- This plan shows what you must complete for this course