

**BBUSMG, BBUSMGFP, BBUSMGOL**  
**Bachelor of Business (Management)**  
**Study Planner**

*If you study Online - BBUSMGOL, please go to page 2 for your course.*

First Year	Semester 1	<b>BUSN1012</b> Managing in Modern Organisations	<b>BUSN1022</b> Marketing Principles in the Digital Era	<b>INNO1001</b> Innovative & Creative Thinking	<b>Elective</b>
	Semester 2	<b>BUSN1009</b> Interpreting Business Data	<b>BUSN1011</b> Finance and Accounting for Leaders	<b>Specialisation:</b> <b>BUSN1021</b> Organisational Behaviour	<b>BUSN1025</b> Coding for Business
Second Year	Semester 1	<b>BUSN2019</b> International Business Context	<b>BUSN2038</b> Human Resource Management	*BUSN or General or Management elective	*BUSN or General or Management elective
	Semester 2	<b>Specialisation:</b> <b>BUSN2039</b> International Business Management	*BUSN or General or Management elective	*BUSN or General or Management elective	*BUSN or General or Management elective
Third Year	Semester 1	<b>Specialisation:</b> <b>BUSN3059 **</b> HR Strategy and Change Management	*BUSN or General or Management elective	*BUSN or General or Management elective	*BUSN or General or Management elective
	Semester 2	<b>BUSN3055 **</b> Strategic Management	<b>BUSN3065**</b> The Future of Work in the Digital Age	*BUSN or General or Management elective	*BUSN or General or Management elective

\* Three of these must be BUSN options, three must be Management Options and five Electives

\*\* Pre-requisites apply

**Please note:**

- This template should be read in conjunction with the Course Rule  
[BBUSMG – Beford Park course rule](#)  
[BBUSMGFP – Festival Plaza course rule](#)
- Topic information can be found on the [Topic Page](#)
- Your program only allows for a maximum of 10 first year topics (e.g. BUSN1###)

**Require Elective Advice?** <https://students.flinders.edu.au/my-course/study-plans/elective-advice>

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Business, Government and Law

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