

# Bachelor of Business (Management), Bachelor of Tourism and Events Study Planner



**Flinders**  
UNIVERSITY

College of Business,  
Government & Law

		Bachelor of Business (Management)		Bachelor of Tourism and Events	
First Year	Semester 1	<b>BUSN1011</b> Accounting for Managers	<b>BUSN1012</b> Management, People and Organisations	<b>TOUR1101</b> Introduction to Tourism Studies	<b>TOUR1104</b> Tourism Portfolio
	Semester 2	<b>BUSN1009</b> Quantitative Methods	<b>BUSN1019</b> Law for Business	<b>TOUR1102</b> Interpretation for Tourism	<b>COMS1001</b> Academic and Professional Communication
Second Year	Semester 1	<b>BUSN1013</b> Economics for Business	<b>*Business Option or Management Option</b>	<b>Select 4.5 units of Second year elective options</b>	<b>BUSN1022</b> Marketing Principles
	Semester 2	<b>INNO1001</b> Innovative and Creative Thinking: Recognising Opportunities	<b>BUSN1021</b> Organisational Behaviour	<b>TOUR1103</b> Introduction to Events	<b>SOCI2025</b> Sociological Research: Design Methods & Ethics
Third Year	Semester 1	<b>BUSN2019</b> International Business Context	<b>BUSN2038</b> Human Resource Management	<b>TOUR2101</b> Place, Culture & Tourism	<b>TOUR2103</b> Event Design and Management
	Semester 2	<b>BUSN2039</b> International Business Management	<b>*Business Option or Management Option</b>	<b>TOUR3106</b> Tourism Business Planning & Innovation	<b>GEOG2142</b> Environment, Economy & Culture
Fourth Year	Semester 1	<b>BUSN3059</b> Human Resource Strategy and Change Management	<b>*Business Option or Management Option</b>	<b>TOUR3101</b> Contemporary Issues in Tourism & Events	<b>TOUR3113</b> Sustainable Tourism Planning and Development
	Semester 2	<b>BUSN3055**</b> Strategic Management	<b>*Business Option or Management Option</b>	<b>Select one of:</b> VEED2004 TOUR3102 TOUR3104	<b>Select one of:</b> VEED2004 TOUR3102 TOUR3104

\*One must be Business Option topic and three must be Management Option topics

\*\* Pre-requisites apply

This template should be read in conjunction with the [Course Rule](#)  
Topic information can be found on the [Topic Page](#)

**Please note:**

- This plan shows what you must complete for this course
- Your program only allows for a maximum of 10 first year topics