

BBUSIB, BBUSIBFP, BBUSIBOL
Bachelor of Business (International Business)
Study Planner

First Year	Semester 1	BUSN1012 Managing in Modern Organisations	BUSN1022 Marketing Principles in the Digital Era	INNO1001 Innovative & Creative Thinking	Elective
	Semester 2	BUSN1009 Interpreting Business Data	BUSN1011 Finance and Accounting for Leaders	BUSN1025 Coding for Business	Elective
Second Year	Semester 1	BUSN2019 International Business Context	BUSN2038 Human Resource Management	*BUSN or General or International Business elective	*BUSN or General or International Business elective
	Semester 2	BUSN2039 International Business Management	*BUSN or General or International Business elective	*BUSN or General or International Business elective	*BUSN or General or International Business elective
Third Year	Semester 1	BUSN3050 International Human Resource Management	BUSN3051 ** International Marketing	*BUSN or General or International Business elective	*BUSN or General or International Business elective
	Semester 2	BUSN3037 ** Import-Export Theory and Practice	BUSN3055 ** Strategic Management	BUSN3065 ** The Future of Work in the Digital Age	*BUSN or General or International Business elective

* Three of these must be BUSN Option Topics, two must be International Business Option Topics and five must be Electives.

** Pre-requisites apply

Please note:

- This template should be read in conjunction with the [Course Rule](#)
[BBUSIB – Beford Park course rule](#)
[BBUSIBFP – Festival Plaza course rule](#)
[BBUSIBOL – Online course rule](#)
- Topic information can be found on the [Topic Page](#)
- Your program only allows for a maximum of 10 first year topics (e.g. BUSN1###)

Require Elective Advice? <https://students.flinders.edu.au/my-course/study-plans/elective-advice>