

Bachelor of Business (International Business), Bachelor of Tourism and Events Study Planner



Flinders
UNIVERSITY

College of Business,
Government & Law

		Bachelor of Business (International Business)		Bachelor of Tourism and Events	
First Year	Semester 1	BUSN1011 Accounting for Managers	BUSN1012 Management, People and Organisations	TOUR1101 Introduction to Tourism Studies	TOUR1104 Tourism Portfolio
	Semester 2	BUSN1009 Quantitative Methods	BUSN1019 Law for Business	TOUR1102 Interpretation for Tourism	COMS1001 Academic and Professional Communication
Second Year	Semester 1	BUSN1013 Economics for Business	*Business Option topic or International Business Option topic	SOCI2025 Sociological Research: Design Methods & Ethics	BUSN1022 Marketing Principles
	Semester 2	INNO1001 Innovative and Creative Thinking: Recognising Opportunities	BUSN2039 International Business Management	TOUR1103 Introduction to Events	Select 4.5 units of Second year elective options
Third Year	Semester 1	BUSN2019 International Business Context	BUSN2038 Human Resource Management	TOUR2101 Place, Culture & Tourism	TOUR2103 Event Design and Management
	Semester 2	BUSN3037** Import-Export Theory and Practice	*Business Option topic or International Business Option topic	TOUR3106 Tourism Business Planning & Innovation	GEOG2142 Environment, Economy & Culture
Fourth Year	Semester 1	BUSN3050 International Human Resource Management	BUSN3051** International Marketing	TOUR3101 Contemporary Issues in Tourism & Events	TOUR3113 Sustainable Tourism Planning and Development
	Semester 2	BUSN3055** Strategic Management	*Business Option topic or International Business Option topic	Select one of: VEED2004 TOUR3102 TOUR3104	Select one of: VEED2004 TOUR3102 TOUR3104

***One must be Business Option topic and two must be International Business Option topics**

**** Pre-requisites apply**

This template should be read in conjunction with the [Course Rule](#)
Topic information can be found on the [Topic Page](#)

Please note:

- This plan shows what you must complete for this course
- Your program only allows for a maximum of 10 first year topics