

Bachelor of Business (Innovation and Enterprise) Study Planner



Flinders
UNIVERSITY

College of Business,
Government & Law

First Year	Semester 1	BUSN1012 Management, People & Organisations	BUSN1013 Economics for Business	BUSN1022 Marketing Principles	INNO1001 Innovative & Creative Thinking
	Semester 2	BUSN1009 Quantitative Methods	BUSN1011 Accounting for Managers	BUSN1019 Law for Business	INNO1003 Collaboration, Co-Creation and the Crowd
Second Year	Semester 1	BUSN2019 International Business Context	BUSN2038 Human Resource Management	INNO2001 Innovation for Social Impact	BUSN or General or INNO Elective*
	Semester 2	INNO2004 From Intuition to Insight	BUSN or General or INNO Elective*	BUSN or General or INNO Elective*	BUSN or General or INNO Elective*
Third Year	Semester 1	INNO3001A From Innovation to Impact	BUSN or General or INNO Elective	BUSN or General or INNO Elective	BUSN or General or INNO Elective
	Semester 2	BUSN3055 ** Strategic Management	INNO3002 Going Live	BUSN3065 ** The Future of Work in the Digital Age	BUSN or General or INNO Elective *

*Two of these must be Innovation & Enterprise Option topics, three Business Option topics and three Electives

** Pre-requisites apply

Please note:

- This template should be read in conjunction with the [Course Rule](#)
- Topic information can be found on the [Topic Page](#)
- Your program only allows for a maximum of 10 first year topics (e.g. BUSN1###)

Require Elective Advice? <https://students.flinders.edu.au/my-course/study-plans/elective-advice>