

# Bachelor of Business (Innovation and Enterprise) and Bachelor of Tourism and Events Study Planner



**Flinders**  
UNIVERSITY

College of Business,  
Government & Law

		Bachelor of Business (Innovation and Enterprise)		Bachelor of Tourism and Events	
First Year	Semester 1	<b>BUSN1011</b> Accounting for Managers	<b>BUSN1012</b> Management, People & Organisations	<b>TOUR1101</b> Introduction to Tourism Studies	<b>TOUR1104</b> Tourism Portfolio
	Semester 2	<b>BUSN1019</b> Law for Business	<b>BUSN1009</b> Quantitative Methods	<b>TOUR1102</b> Interpretation for Tourism	<b>COMS1001</b> Academic and Professional Communication
Second year	Semester 1	<b>BUSN1013</b> Economics for Business	<b>INNO1001</b> Innovative & Creative Thinking	<b>SOCI2025</b> Sociological Research: Design Methods & Ethics	<b>BUSN1022</b> Marketing Principles
	Semester 2	<b>*Business Option Topic or INNO Option Topic</b>	<b>INNO1003</b> Collaboration, Co-Creation, and the Crowd	<b>TOUR1103</b> Introduction to Events	<b>Select 4.5 units</b> of Second year elective options
Third Year	Semester 1	<b>INNO2001</b> Innovation for Social Impact	<b>BUSN2019</b> International Business Context	<b>TOUR2101</b> Place, Culture & Tourism	<b>TOUR2103</b> Event Design and Management
	Semester 2	<b>BUSN3055 **</b> Strategic Management	<b>INNO2004</b> From Intuition to Insight	<b>TOUR3106</b> Tourism Business Planning & Innovation	<b>GEOG2142</b> Environment, Economy & Culture
Fourth year	Semester 1	<b>INNO3001A</b> From Innovation to Impact	<b>BUSN2038</b> Human Resource Management	<b>TOUR3101</b> Contemporary Issues in Tourism & Events	<b>TOUR3113</b> Sustainable Tourism Planning and Development
	Semester 2	<b>INNO3002 **</b> Going Live	<b>*Business Option Topic or INNO Option Topic</b>	Select one of: VEED2004 TOUR3102 TOUR3104	Select one of: VEED2004 TOUR3102 TOUR3104

\*Student must complete one Business Option topic and one INNO Option topic

\*\* Pre-requisites apply

## Please note:

- This template should be read in conjunction with the [Course Rule](#)
- Topic information can be found on the [Topic Page](#)
- Your program only allows for a maximum of 10 first year topics (e.g. BUSN1###)