

**Bachelor of Business (Innovation and Enterprise), Bachelor of Health Sciences (Health Promotion)
Study Planner**



Flinders
UNIVERSITY

College of Business,
Government & Law

		Bachelor of Business (Innovation and Enterprise)		Bachelor of Health Sciences (Health Promotion)	
First Year	Semester 1	BUSN1011 Accounting for Managers	BUSN1012 Management, People and Organisations	HLTH1101 Health Promotion for Health Professionals	HLTH1304 Interpersonal and Interprofessional Communication
	Semester 2	BUSN1009 Quantitative Methods	INNO1003 Collaboration, Co-Creation & The Crowd: Leveraging your Ecosystem for Innovation	HLTH1003 Legal and Ethical Aspects of Health Care	HLTH1306 Contemporary Health Issues in Australia
Second Year	Semester 1	BUSN1013 Economics for Business	HLTH1004 Human Bioscience	HLTH1305 Australian Healthcare System(s): Concepts and Controversies	HLTH2101 Critical Social Analysis of Health
	Semester 2	BUSN1019 Law for Business	INNO1001 Innovative and Creative Thinking: Recognising Opportunities	HLTH2102 Indigenous Health for Health Sciences	HLTH2105 Health: A Psychological Perspective
Third Year	Semester 1	BUSN2019** International Business Context	INNO2001 Innovation for Social Impact: Doing Good While Doing Well	BUSN1022 Marketing Principles	HLTH3102 Qualitative Methods for Social Health Research
	Semester 2	INNO2004 From Intuition to Insight: Validating Desirability, Feasibility and Viability	PHCA3506** Evaluation in Primary Health Care	HLTH2106** Project Management for Health Promotion	HLTH3105 Quantitative Methods for Social Health Research
Fourth Year	Semester 1	BUSN2038 Human Resource Management	BUSN3027** E-Business	INNO3001A From Innovation to Impact: Creating a Roadmap from Opportunity to Action	HLTH3107** Managing Chronic Conditions
	Semester 2	INNO3002 Going Live. Entrepreneurial Strategies, Resources & Activities	INNO3003** Finding Backers & Champions: Pitching for Finance, Resources and Support	BUSN3055** Strategic Management	HLTH3106 Health Work Internship

**** Pre-requisites apply**

This template should be read in conjunction with the [Course Rule](#)
Topic information can be found on the [Topic Page](#)

Please note:

- This plan shows what you must complete for this course
- Your program only allows for a maximum of 10 first year topics