

Bachelor of Business (Innovation and Enterprise) and Bachelor of Arts Study Planner



Flinders
UNIVERSITY

College of Business,
Government & Law

		Bachelor of Business (Innovation and Enterprise)		Bachelor of Arts	
First Year	Semester 1	BUSN1011 Accounting for Managers	BUSN1012 Management, People & Organisations	Major First Year Topic	COMS1001 Academic and Professional Communication
	Semester 2	BUSN1019 Law for Business	BUSN1009 Quantitative Methods	Major First Year Topic	PHIL1060 Critical Thinking
Second year	Semester 1	BUSN1013 Economics for Business	BUSN1022 Marketing Principles	Major Second Year Topic	ARTS2001 Digital Transformations
	Semester 2	INNO1001 Innovative & Creative Thinking	INNO1003 ** Collaboration, Co-Creation, and the Crowd	Major Second Year Topic	Select one of: HIST2077 GEOG2030 PHIL2164 PHIL2165 SOC12027
Third Year	Semester 1	INNO2001 ** Innovation for Social Impact	BUSN2019 International Business Context	Major Third Year Topic	ARTS3001 BA Futures
	Semester 2	BUSN3055 ** Strategic Management	INNO2004 ** From Intuition to Insight	Major Third Year Topic	Elective
Fourth year	Semester 1	INNO3001A ** From Innovation to Impact	BUSN2038 Human Resource Management	Major Upper Level Topic	Elective
	Semester 2	INNO3002 ** Going Live	INNO Elective *	Major Upper Level Topic	Elective

***Please note:**

- This template should be read in conjunction with the [Course Rule](#)
- Topic information can be found on the [Topic Page](#)
- Your program only allows for a maximum of 10 first year topics (e.g. BUSN1###)

Require Elective Advice? <https://students.flinders.edu.au/my-course/study-plans/elective-advice>