

First Year	Semester 1	TOUR1101 Introduction to Tourism Studies	BUSN1022 Marketing Principles in the Digital Era	BUSN1012 Managing in Modern Organisations	INNO1001 Innovative & Creative Thinking: Recognising Opportunities
	Semester 2	TOUR1103 Introduction to Events	BUSN1011 Finance and Accounting for Leaders	BUSN1009 Interpreting and Visualising Business Data	TOUR1102 Designing Event and Tourism Experiences
Second Year	Semester 1	BUSN2054 Applying Economics for Business	TOUR2101** Place, Culture and Tourism	BUSN2038 Human Resources Management	BUSN2028** Uncovering Global Market Insights
	Semester 2	TOUR2106** The Business of Events	BUSN2055 Law for Decision Makers	TOUR3113** Sustainable Tourism Planning and Development	BUSN1025 Coding for Business
Third Year	Semester 1	TOUR3101** Contemporary Issues in Tourism and Events	BUSN3044** Industry Placement Or BUSN3073** Engaging with Industry	BUSN2053** Building Resilience and Professional Skills	TOUR2103** Managing and Evaluating Events
	Semester 2	TOUR3106** Tourism and Events Business Planning and Innovation	BUSN3055** Using Strategy for Business Transformation	BUSN3052** Building Leaders of the Future	BUSN3065** AI, Cybersecurity and the Future of Work

**** Pre-requisites apply**

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official Course rule:
 - [BBUSEMT – Bedford Park course rule](#)
 - [BBUSEMTFP – Flinders City Campus course rule](#)
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- General enrolment assistance is available via [Ask Flinders](#)