

# Bachelor of Business Economics and Bachelor of Business (Innovation and Enterprise) Study Planner



**Flinders**  
UNIVERSITY

College of Business,  
Government & Law

First Year	Semester 1	<b>BUSN1001</b> Accounting Principles	<b>BUSN1012</b> Management, People and Organisations	<b>BUSN1015</b> Foundations of Finance	<b>INNO1001</b> Innovative & Creating Thinking
	Semester 2	<b>BUSN1009</b> Quantitative Methods	<b>BUSN1019</b> Law for Business	<b>INNO1003**</b> Collaboration, Co-Creation & the Crowd	Elective or Innovation & Enterprise elective*
Second Year	Semester 1	<b>BUSN1013</b> Economics for Business	<b>BUSN1022</b> Marketing Principles	<b>BUSN2043**</b> Managerial Economics	<b>INNO2001**</b> Innovation for Social Impact
	Semester 2	<b>INNO2004**</b> From Intuition to Insight	<b>BUSN2031**</b> Business Forecasting	<b>BUSN2040**</b> Macroeconomics	<b>BUSN2022</b> The Australian Economy
Third Year	Semester 1	<b>BUSN2024**</b> Sustainable Resource Management	<b>BUSN2019</b> International Business Context	<b>BUSN2034</b> Interpersonal Skills for Professionals	<b>BUSN2038</b> Human Resource Management
	Semester 2	<b>BUSN3037**</b> Import-Export Theory and Practice	<b>INNO3002**</b> Going Live	Elective or Innovation & Enterprise elective*	Elective or Innovation & Enterprise elective*
Fourth Year	Semester 1	<b>BUSN3056**</b> International Trade	<b>INNO3001A**</b> From Innovation to Impact	Elective or Innovation & Enterprise elective	Elective or Innovation & Enterprise elective
	Semester 2	<b>BUSN3055**</b> Strategic Management	<b>BUSN3043**</b> Governance, Sustainability and Ethics	Elective or Innovation & Enterprise elective	Elective or Innovation & Enterprise elective

\*One should be an Innovation & Enterprise specialisation elective, while the remaining five can be general electives.

## \*\* Pre-requisites apply

- This template should be read in conjunction with the [Course Rule](#) which is the best guide to the required topics in your combined degree.
- The Student System will treat you as being enrolled in two separate degrees and will list topics that are outside of your combined course rule. Please be careful to enrol in the correct topics.
- Topic information can be found on the [Topic Page](#)

## Please note:

- This plan shows what you must complete for this course
- Your program only allows for a maximum of 13 first year topics

Require Elective Advice? <https://students.flinders.edu.au/my-course/study-plans/elective-advice>