

BBA, BBAFP
Bachelor of Business Analytics
Study Planner



Business, Government and Law

First Year	Semester 1	BUSN1022 Marketing Principles in the Digital Era	BUSN1023 Harnessing the Power of Fintech	COMP1002 Fundamentals of Computing	COMP1102 Computer Programming
	Semester 2	BUSN1009 Interpreting and Visualising Business Data	BUSN1011 Finance and Accounting for Leaders	INNO1001 Innovative & Creative Thinking: Recognising Opportunities	BUSN1025 Coding for Business
Second Year	Semester 1	BUSN2053 ** Building Resilience and Professional Skills	BUSN3074 HR Information Systems & Analytics	BUSN2028 ** Uncovering Global Market Insights	Option Minor or elective
	Semester 2	BUSN2031 ** Business Forecasting	COMP1711 Database Modelling and Information Management	Option Minor or elective	Option Minor or elective
Third Year	Semester 1	BUSN3027 ** Digital Marketing and Analysis	BUSN3044 Industry Placement OR BUSN3073 Engaging with Industry	BUSN3067 ** Supply Chain Analytics	COMP3781 Cybersecurity
	Semester 2	BUSN3065 ** A.I Cybersecurity and the Future of Work	BUSN3075 Data Warehousing and Decision Making	BUSN3055 ** Using Strategy for Business Transformation	Option Minor or elective

**** Pre-requisites apply**

Please note:

This template should be read in conjunction with the Course Rule

[BBUSHR – Bedford Park course rule](#)

[BBUSHRFP – Festival Plaza course rule](#)

Topic information can be found on the [Topic Page](#)

Your program only allows for a maximum of 10 first year topics (e.g. BUSN1###)

Require Elective Advice? <https://students.flinders.edu.au/my-course/study-plans/elective-advice>