

**BBA, BBAFP**  
**Bachelor of Business Analytics**  
**Mid Year Commencing Study Planner**

First Year	Semester 1				
	Semester 2	<b>BUSN1009</b> Interpreting and Visualising Business Data	<b>BUSN1011</b> Finance and Accounting for Leaders	<b>INNO1001</b> Innovative & Creative Thinking: Recognising Opportunities	<b>BUSN1025</b> Coding for Business
Second Year	Semester 1	<b>BUSN1022</b> Marketing Principles in the Digital Era	<b>BUSN1023</b> Harnessing the Power of Fintech	<b>COMP1002</b> Fundamentals of Artificial Intelligence	<b>COMP1102</b> Computer Programming 1
	Semester 2	<b>BUSN2031**</b> Business Forecasting	<b>COMP1711</b> Database Modelling and Information Management	<b>Option</b> <b>Data Analytics Minor or elective</b>	<b>Option</b> <b>Data Analytics Minor or elective</b>
Third Year	Semester 1	<b>BUSN2053**</b> Building Resilience and Professional Skills	<b>BUSN3074</b> HR Information Systems & Analytics	<b>BUSN2028**</b> Uncovering Global Market Insights	<b>Option</b> <b>Data Analytics Minor or elective</b>
	Semester 2	<b>BUSN3065**</b> A.I Cybersecurity and the Future of Work	<b>BUSN3075</b> Data Warehousing and Decision Making	<b>BUSN3055**</b> Using Strategy for Business Transformation	<b>Option</b> <b>Data Analytics Minor or elective</b>
Fourth Year	Semester 1	<b>BUSN3027**</b> Digital Marketing and Analysis	<b>BUSN3044**</b> Industry Placement OR <b>BUSN3073**</b> Engaging with Industry	<b>BUSN3067**</b> Supply Chain Analytics	<b>COMP3781**</b> Cybersecurity

**\*\* Pre-requisites apply**

**Please note:**

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official Course rule:
  - [BBA – Bedford Park course rule](#)
  - [BBAFP – Flinders City Campus course rule](#)
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- General enrolment assistance is available via [Ask Flinders](#)
- Require Elective Advice?** <https://students.flinders.edu.au/my-course/study-plans/elective-advice>