

Bachelor of Business (Advanced Leadership and Sports Management) Study Plan



Flinders
UNIVERSITY

College of Business,
Government & Law

First Year	Semester 1	BUSN1011 Accounting for Managers	BUSN1012 Management, People and Organisations	BUSN1013 Economics for Business	BUSN1022 Marketing Principles
	Semester 2	BUSN1009 Quantitative Methods	BUSN1019 Law for Business	INNO1001 Innovative and Creative Thinking: Recognising Opportunities	BUSN Option Topic
Second Year	Semester 1	BUSN2019 International Business Context	BUSN2038 Human Resource Management	HLPE1551 Sociology of Sport and Physical Activity	HLPE1550 Introduction to Sport and Physical Activity
	Semester 2	BUSN2048 Social Media Marketing	BUSN3044 Industry Placement	BUSN3052 Leadership in Business and Society	BUSN3068 Sports Law
Third Year	Semester 1	BUSN2051 Sports Marketing	HLPE3534 Introduction to Sport Coaching, Management and Administration	BUSN3027** Digital Marketing and Analysis	BUSN3069 Sports Leadership and Governance
	Semester 2	BUSN3055 Strategic Management	BUSN3065 The Future of Work in the Digital Age	BUSN3061A Industry Project (9 units)	

**** Pre-requisites apply**

Please note:

- This template should be read in conjunction with the [Course Rule](#)
- Topic information can be found on the [Topic Page](#)
- Your program only allows for a maximum of 10 first year topics (e.g. BUSN1###)