

**Bachelor of Business (Advanced Leadership and Marketing),
Bachelor of International Relations and Political Science
Study Planner**



Flinders
UNIVERSITY

College of Business,
Government & Law

		Bachelor of Business (Advanced Leadership)		Bachelor of International Relations and Political Science	
First Year	Semester 1	BUSN1011 Accounting for Managers	BUSN1012 Management, People & Organisations	INTR1006 International Relations: An Introduction	POLI1003 An Introduction to Democracy & Government
	Semester 2	BUSN1009 Quantitative Methods	INNO1001 Innovative & Creative Thinking	GOVT1001 Fundamentals of Public policy	GOVT1003 Revolutionary Ideas: Political & Economic
Second Year	Semester 1	BUSN1013 Economics for Business	BUSN1022 Marketing Principles	GOVT2003 The International Political System	AMST2002 American Politics
	Semester 2	BUSN1019 Law for Business	Marketing Specialisation topic BUSN2020 Consumer Behaviour	GOVT2001 Nationalism, Populism & Democracy	IR&PS 2nd or 3rd level option topic*
Third Year	Semester 1	BUSN2019 International Business Context	Marketing Specialisation topic BUSN2028 Market Research	POLI2011 Australian Public Policy	INTR3001 Australian Foreign Policy
	Semester 2	BUSN2034 Interpersonal Skills for Professionals	Marketing Specialisation topic Year 2 Option Topic	GOVT3001 Critical Approaches to International relations	IR&PS 2nd or 3rd level option topic*
Fourth Year	Semester 1	BUSN2038 Human Resource Management	BUSN3044 ** Industry Placement	GOVT3002 Digital Governance, Cyber Security & the Future of Democracy	IR&PS 2nd or 3rd level option topic*
	Semester 2	BUSN3052 Leadership in Business & Society	Marketing Specialisation topic Year 2 Option Topic	IR&PS 2nd or 3rd level option topics	GOVT3004 Capstone: Global Challenges and Political Change
Fifth Year	Semester 1	BUSN3061A Industry Project (9 units)		Marketing Specialisation topic BUSN3042 Marketing Planning and Strategy: Contemporary and Future Focused	Marketing Specialisation topic BUSN3051 International Marketing
	Semester 2	BUSN3055 ** Strategic Management	BUSN3065 ** The Future of Work in the Digital Age		

*Out of the 4 IR&PS option topics 2 must be at 2nd year level and 2 at 3rd year level.

** Pre-requisites apply

- The Student System will treat you as being enrolled in two separate degrees and will list topics that are outside of your combined course rule. Please be careful to enrol in the correct topics.
- Topic information can be found on the [Topic Page](#)