

Bachelor of Accounting and Bachelor of Business (Marketing) Study Planner



Flinders
UNIVERSITY

College of Business,
Government & Law

First Year	Semester 1	BUSN1001 Accounting Principles	BUSN1012 Management, People and Organisations	BUSN1013 Economics for Business	BUSN1015 Foundations of Finance
	Semester 2	BUSN1002** Financial Accounting Processes	BUSN1009 Quantitative Methods	BUSN1019 Law for Business	INNO1001 Innovative & Creating Thinking
Second Year	Semester 1	BUSN1022 Marketing Principles	BUSN2019 International Business Context	BUSN2029** Financial Reporting	BUSN2028** Marketing Research
	Semester 2	BUSN2035** Cost and Management Accounting	BUSN2037** Financial Management	BUSN2034** Interpersonal Skills for Professionals	BUSN2020** Consumer Behaviour
Third Year	Semester 1	BUSN2038 Human Resource Management	BUSN2042** Corporations Law	BUSN2036** Financial Accounting Issues	BUSN3042** Strategic Marketing
	Semester 2	BUSN3047** Company Accounting	BUSN3048** Auditing	Marketing elective or elective*	Marketing elective or elective*
Fourth Year	Semester 1	BUSN3051** International Marketing	BUSN3054** Taxation Law and Practice	Marketing elective or elective*	Marketing elective or elective*
	Semester 2	BUSN3055** Strategic Management	BUSN3064** Financial Statement Analysis	Marketing elective or elective*	Marketing elective or elective*

*Two of these need to be Marketing specialisation electives, the other four can be electives

** Pre-requisites apply

- This template should be read in conjunction with the [Course Rule](#) which is the best guide to the required topics in your combined degree.
- The Student System will treat you as being enrolled in two separate degrees and will list topics that are outside of your combined course rule. Please be careful to enrol in the correct topics.
- Topic information can be found on the [Topic Page](#)

Please note:

- This plan shows what you must complete for this course
- Your program only allows for a maximum of 13 first year topics