

MMCM

Master of Media and Communication

Study Plan

Semester 1 Commencing – Full-Time Study Load

First Level	Semester 1	COMS8000 Digital Nexus: The Core of Modern Communication	COMS8001 Navigating the Frontier: Emerging Communication Technology	COMS9003 Strategic Communication and Public Relations GE	Select one of: BUSN9049 Artificial Intelligence in Business Practice (NS2) OR VEED9001 Digital Graphic Design Fundamentals (S1)
	Semester 2	CREA8106 Crafting Narratives in the Digital Epoch Transmedia Content and Multimedia Storytelling	SCME9002 Social Media and Digital Platforms	Select one of: BUSN9155 Digital Marketing and Analytics (NS2) OR VEED9002 Motion Capture and Virtual Production (S2)	Select one of: BUSN9153 Emerging Business Models: Disruption, Collaboration and Competition (NS2) OR COMP9030 Human Factor for Interactive and Web-Based Systems GE (S2)
Second Level	Semester 1	COMS9005A* Student Led Agency (9/18 units) Enrol 2026		CREA9407 Entrepreneurship in the Creative Industries Enrol 2026	Select one of: BUSN9148 Marketing in a Digital Age (NS1) Or BUSN9264 Consumer Behaviour (NS1) Enrol 2026
	Semester 2	COMS9005B * Student Led Agency (9/18 units) Enrol 2026		CREA9408 The Digital Communication Practitioner Brand Development Enrol 2026	CREA9409 Digital Communications Practitioner Professional ePortfolio Enrol 2026

Key:

Core Topics
Option Topics

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official [Course rule](#)
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- Enrolment assistance is available via [Ask Flinders](#)

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Semester 2 Commencing – Full-Time Study Load

First Level	Semester 2	CREA8106 Crafting Narratives in the Digital Epoch Transmedia Content and Multimedia Storytelling	SCME9002 Social Media and Digital Platforms	Select one of: BUSN9155 Digital Marketing and Analytics (NS2) OR VEED9002 Motion Capture and Virtual Production (S2)	Select one of: BUSN9153 Emerging Business Models: Disruption, Collaboration and Competition (NS2) OR COMP9030 Human Factor for Interactive and Web-Based Systems GE (S2)
	Semester 1	COMS8000 Digital Nexus: The Core of Modern Communication	COMS8001 Navigating the Frontier: Emerging Communication Technology	COMS9003 Strategic Communication and Public Relations GE	Select one of: BUSN9049 Artificial Intelligence in Business Practice (NS2) OR VEED9001 Digital Graphic Design Fundamentals (S1)
Second Level	Semester 2	COMS9005B * Student Led Agency (9/18 units) Enrol 2026	CREA9408 The Digital Communication Practitioner Brand Development Enrol 2026	CREA9409 Digital Communications Practitioner Professional ePortfolio Enrol 2026	
	Semester 1	COMS9005A* Student Led Agency (9/18 units)	CREA9407 Entrepreneurship in the Creative Industries	Select one of: BUSN9148 Marketing in a Digital Age (NS1) Or BUSN9264 Consumer Behaviour (NS1)	

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