Flinders University | Business, Creative Arts, Law & Social Sciences

BBA
Bachelor of Business Analytics
Study Plans

The following Study Plans are available within this document:

- Semester 1 Commencing (Page 2)
- Semester 2 Commencing (Page 3)

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official Course rule:
  - BBA course rule – https://handbook.flinders.edu.au/courses/current/BBA
  - For a full list of available option topics, please see the course rule.
- Topic information for all topics, including pre-requisites can be found on the Topic Page
- General enrolment assistance is available via Ask Flinders

Bachelor of Business Analytics
Semester 1 Commencing

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First Year	Semester 1	**INNO1001** Innovative and Creative Thinking	**COMP1002** Fundamentals of Artificial Intelligence	**COMP1102** Programming Fundamentals	**Option (Year 1)**
	Semester 2	**BUSN1009** Interpreting and Visualising Business Data	**BUSN1025** Coding for Business	**ENGR1762** Networks and Cybersecurity	**COMP1711** Database Modelling and Information Management
Second Year	Semester 1	**BUSN2053** Building Resilience and Professional Skills	**BUSN2056** Harnessing the Power of FinTech	**BUSN3074** HR Information Systems & Analytics	**Option (Year 2)**
	Semester 2	**BUSN2046** Managing Projects and supply chain	**BUSN2031** Business Forecasting	**Option (Year 2**	**Option (Year 2)**
Third Year	Semester 1	**BUSN3027** Digital Marketing Intelligence and AI Applications	**Enrol and complete** **BUSN3100** Workplace Preparation topic (0 unit) prior to enrolling in one of the following. **BUSN3044** Industry Placement OR **BUSN3073** Engaging with Industry	**COMP3781** Cybersecurity	**CRIM3308** Analysing Cybercrime and Digital Risk
	Semester 2	**BUSN3065** A.I Cybersecurity and the Future of Work	**BUSN3075** Data Warehousing and Business Intelligence	**BUSN3043** Governing Sustainably and Ethically	**BUSN3081** Business Analytics Industry Project

Bachelor of Business Analytics
Semester 2 Commencing

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First Year	Semester 1				
	Semester 2	**COMP1711** Database Modelling and Information Management	**BUSN1025** Coding for Business	**ENGR1762** Networks and Cybersecurity	**BUSN1009** Interpreting and Visualising Business Data
Second Year	Semester 1	**INNO1001** Innovative and Creative Thinking	**COMP1002** Fundamentals of Artificial Intelligence	**COMP1102** Programming Fundamentals	**Option (Year 1)**
	Semester 2	**BUSN2046** Managing Projects and supply chain	**BUSN2031** Business Forecasting	**Option (Year 2)**	**Option (Year 2)**
Third Year	Semester 1	**COMP3781** Cybersecurity	**BUSN3074** HR Information Systems & Analytics	**CRIM3308** Analysing Cybercrime and Digital Risk	**BUSN2056** Harnessing the Power of Fintech
	Semester 2	**BUSN3065** A.I Cybersecurity and the Future of Work	**BUSN3075** Data Warehousing and Business Intelligence	**BUSN3043** Governing Sustainably and Ethically	**BUSN3081** Business Analytics Industry Project
Fourth Year	Semester 1	**BUSN3027** Digital Marketing Intelligence and AI Applications	**Enrol and complete** **BUSN3100** Workplace Preparation topic (0 unit) prior to enrolling in one of the following. **BUSN3044** Industry Placement OR **BUSN3073** Engaging with Industry	**BUSN2053** Building Resilience and Professional Skills	**Option (Year 2)**