

BTEM
Bachelor of Tourism and Events Management
Study Planner



Humanities, Arts and Social Sciences

First Level	Semester 1	TOUR1101 Introduction to Tourism Studies	TOUR1104 Tourism and Events Portfolio	COMS1001 Academic and Professional Communication	Select one of: BUSN1022 COMS1004 GEOG1001 INDG1000 SCME1001 VEED1003
	Semester 2	TOUR1102 Interpretation for Tourism	TOUR1103 Introduction to Events	BUSN1011 Accounting for Managers	Select one of: BUSN1022 COMS1004 GEOG1001 INDG1000 SCME1001 VEED1003
Second Level	Semester 1	TOUR2101* Place, Culture and Tourism	TOUR2103* Event Design and Management	VEED2004 Introduction to Digital Graphic Design	SOCI2025* Using Social Science Data
	Semester 2	GEOG2142 Environment, Economy and Culture	TOUR2105 Marketing for the Visitor Economy	Select one of: ARCH2208 BUSN2039 BUSN2048 CREA2101 CREA2107 CREA3456* GEOG2712 GEOG3133 HIST2066 HLPE2411 SCME2000	Select one of: ARCH2208 BUSN2039 BUSN2048 CREA2101 CREA2107 CREA3456* GEOG2712 GEOG3133 HIST2066 HLPE2411 SCME2000
Third Level		TOUR3101* Contemporary Issues in Tourism and Events (S1)	TOUR3102* Placement (NS1, S1 or S2)	TOUR3113* Sustainable Tourism Planning and Development (NS1)	TOUR3106* Tourism and Events Business Planning and Innovation (S2)
	Option Group 1	TOUR3104* Research Project (S2)	Select one of: BUSN2039 BUSN2048 BUSN3027* BUSN3041* CREA3122 CREA3456* GEOG3025 GEOG3112 GEOG3133 INDG3761 TOUR3108* TOUR3114*	Select one of: BUSN2039 BUSN2048 BUSN3027* BUSN3041* CREA3122 CREA3456* GEOG3025 GEOG3112 GEOG3133 INDG3761 TOUR3108* TOUR3114*	Select one of: BUSN2039 BUSN2048 BUSN3027* BUSN3041* CREA3122 CREA3456* GEOG3025 GEOG3112 GEOG3133 INDG3761 TOUR3108* TOUR3114*
	Option Group 2	TOUR3000* International Research Project (9 units)		Select one of: BUSN2039 BUSN2048 BUSN3027* BUSN3041* CREA3122 CREA3456* GEOG3025 GEOG3112 GEOG3133 INDG3761 TOUR3108* TOUR3114*	Select one of: BUSN2039 BUSN2048 BUSN3027* BUSN3041* CREA3122 CREA3456* GEOG3025 GEOG3112 GEOG3133 INDG3761 TOUR3108* TOUR3114*

Key:

Core Topics
Option Topics

* Pre-requisites apply

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official [Course Rule](#).
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- Advice on which elective to choose is available on the [Elective Advice](#) page
- General enrolment assistance is available via [Ask Flinders](#)
- For specific course advice e-mail: courseadvice.HASS@flinders.edu.au